

Personalisation of pharmacotherapy for obesity

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Professor of Endocrinology

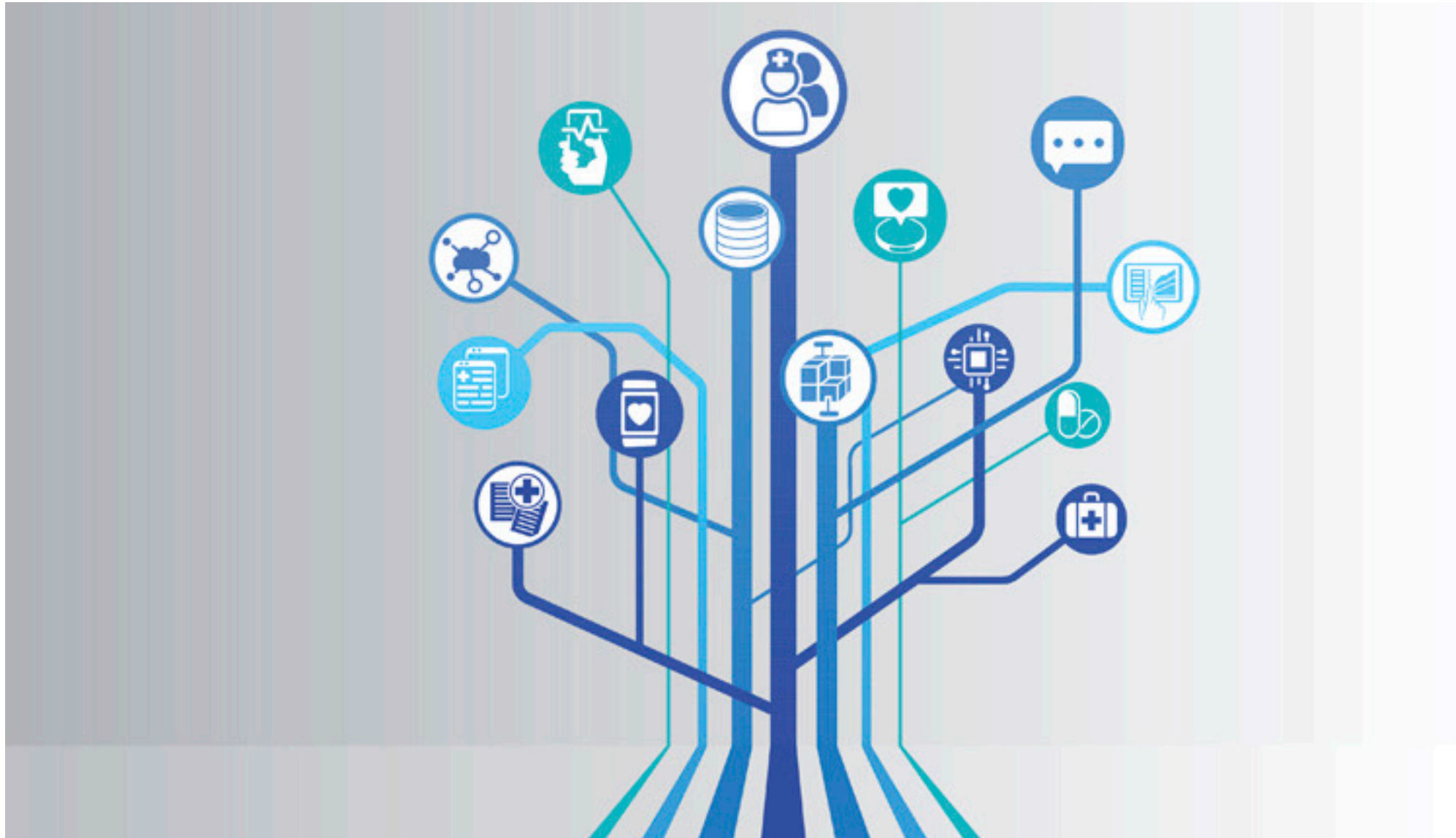
Visiting Professor of Endocrinology



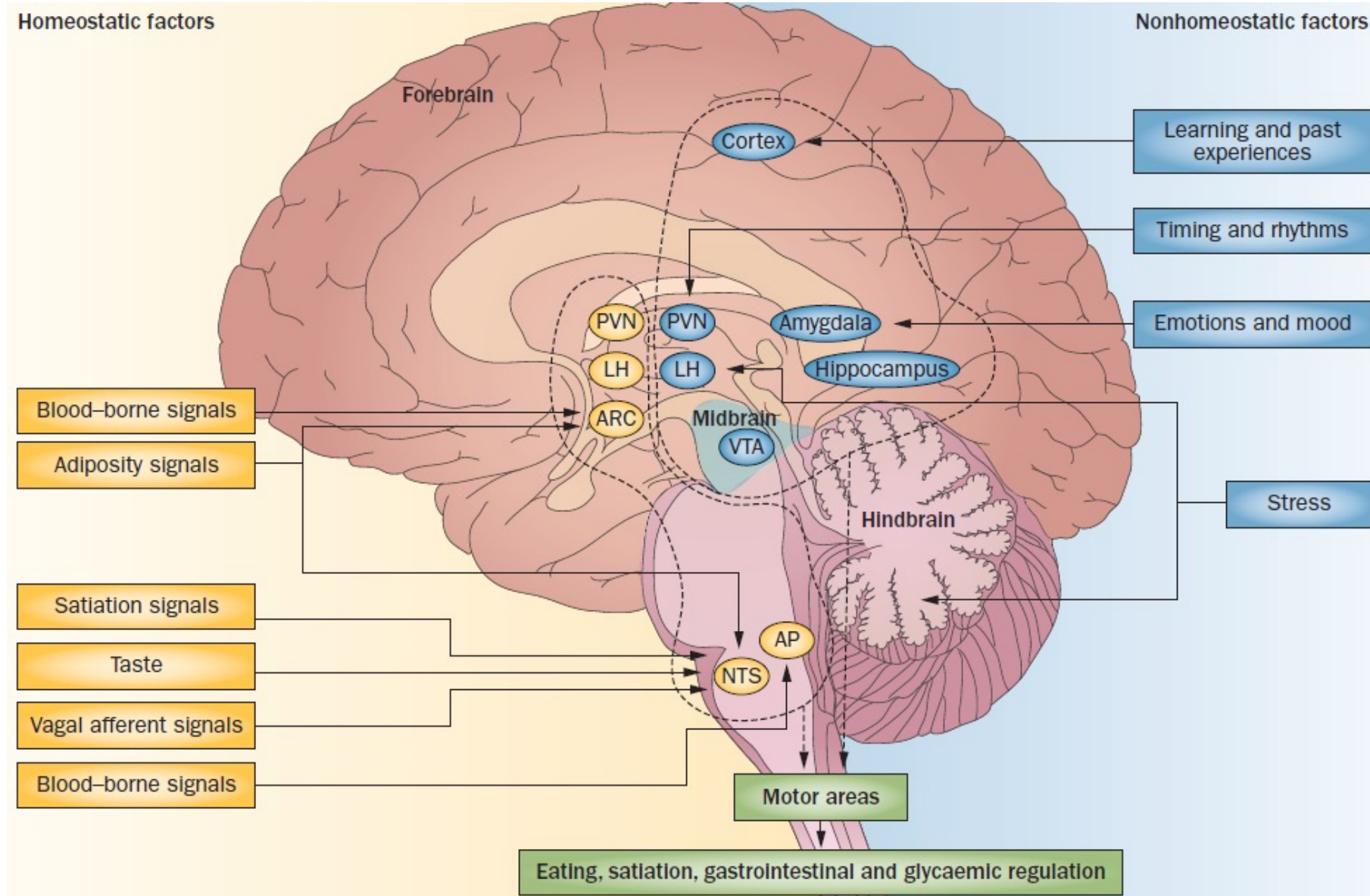
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London

Disclosures

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- Other Financial or Material Support/Honorarium: Novo Nordisk, GI Dynamics, AstraZeneca, Boehringer Ingelheim, Currax Pharmaceuticals



Obesity: a neurological disease of the appetite centres of the brain



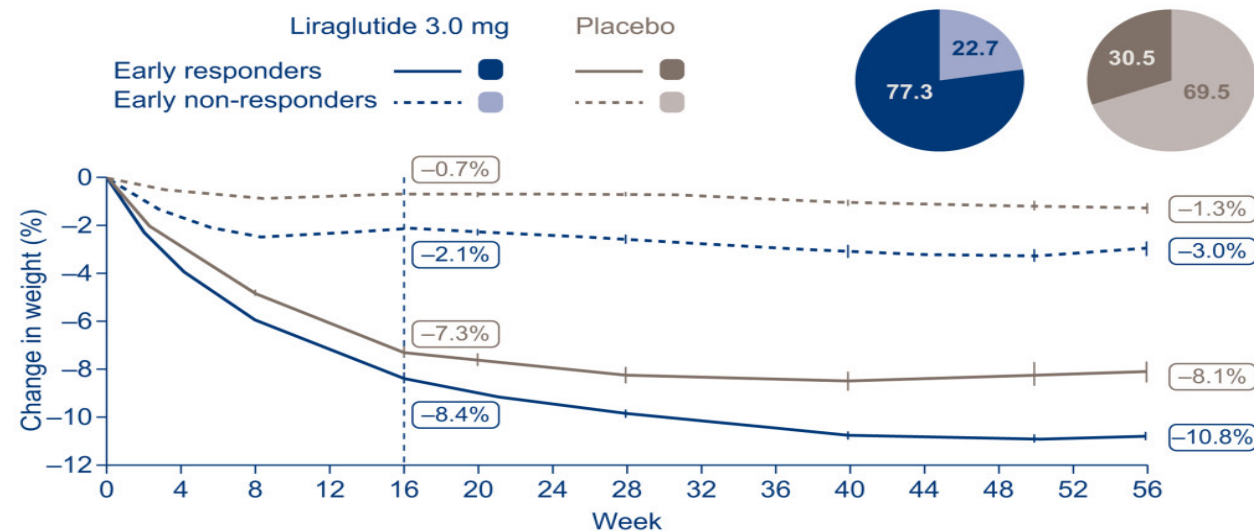
The Endocrinology of food intake, Begg DP, Nature Endocrinology, 2013 Oct;9(10):584-97

Benefits of Personalisation

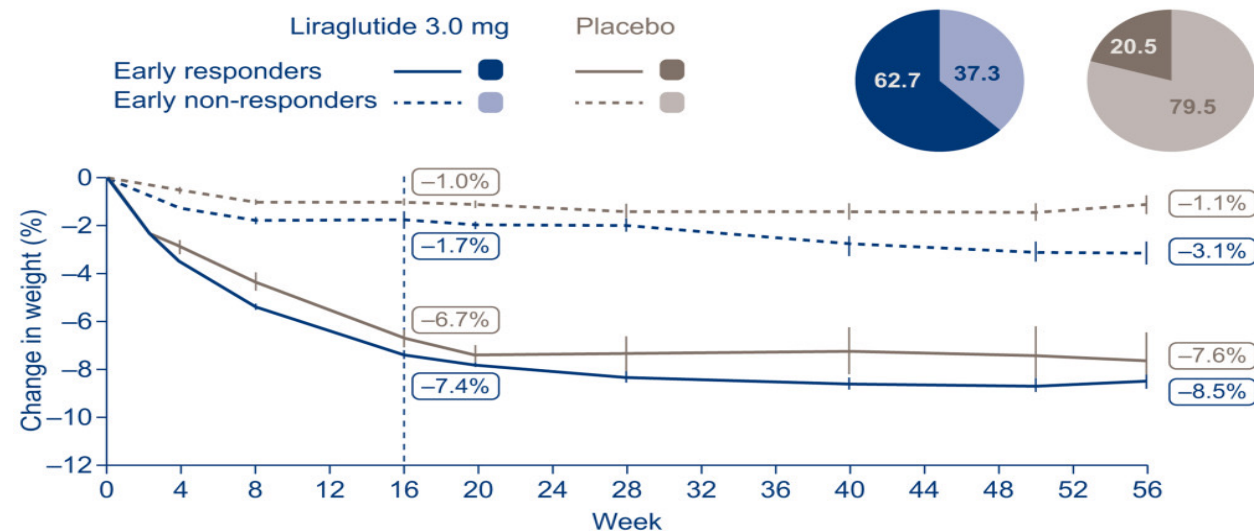
- Risk stratification and patient prioritisation
- Avoidance of exposure to side effects in non-responders
- Maximisation of effect size
- **Cost-effectiveness**
- Better, cheaper, faster clinical trials

Early Weight Loss with Liraglutide 3.0 mg Predicts 1-Year Weight Loss

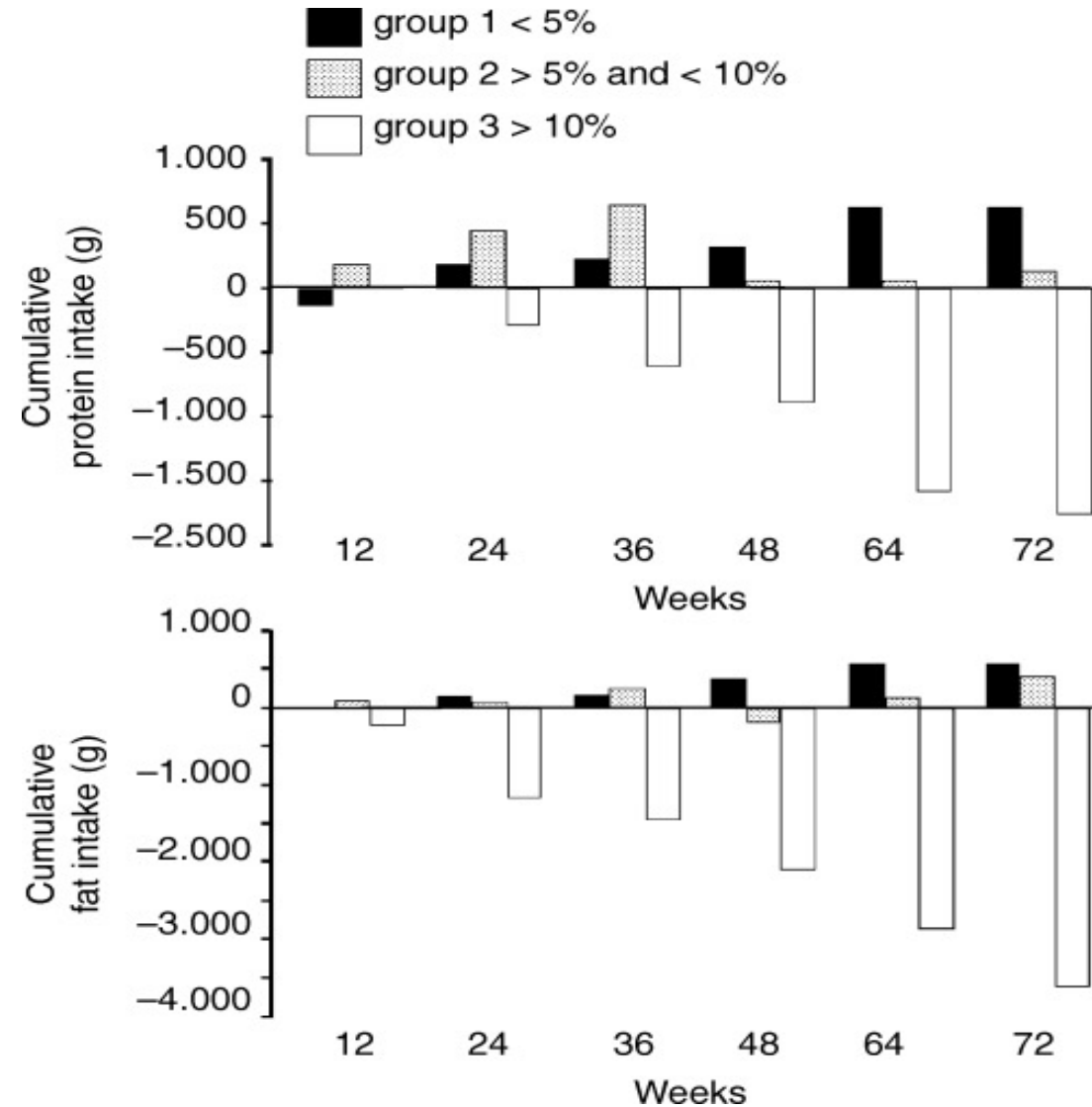
A SCALE Obesity and Prediabetes



B SCALE Diabetes

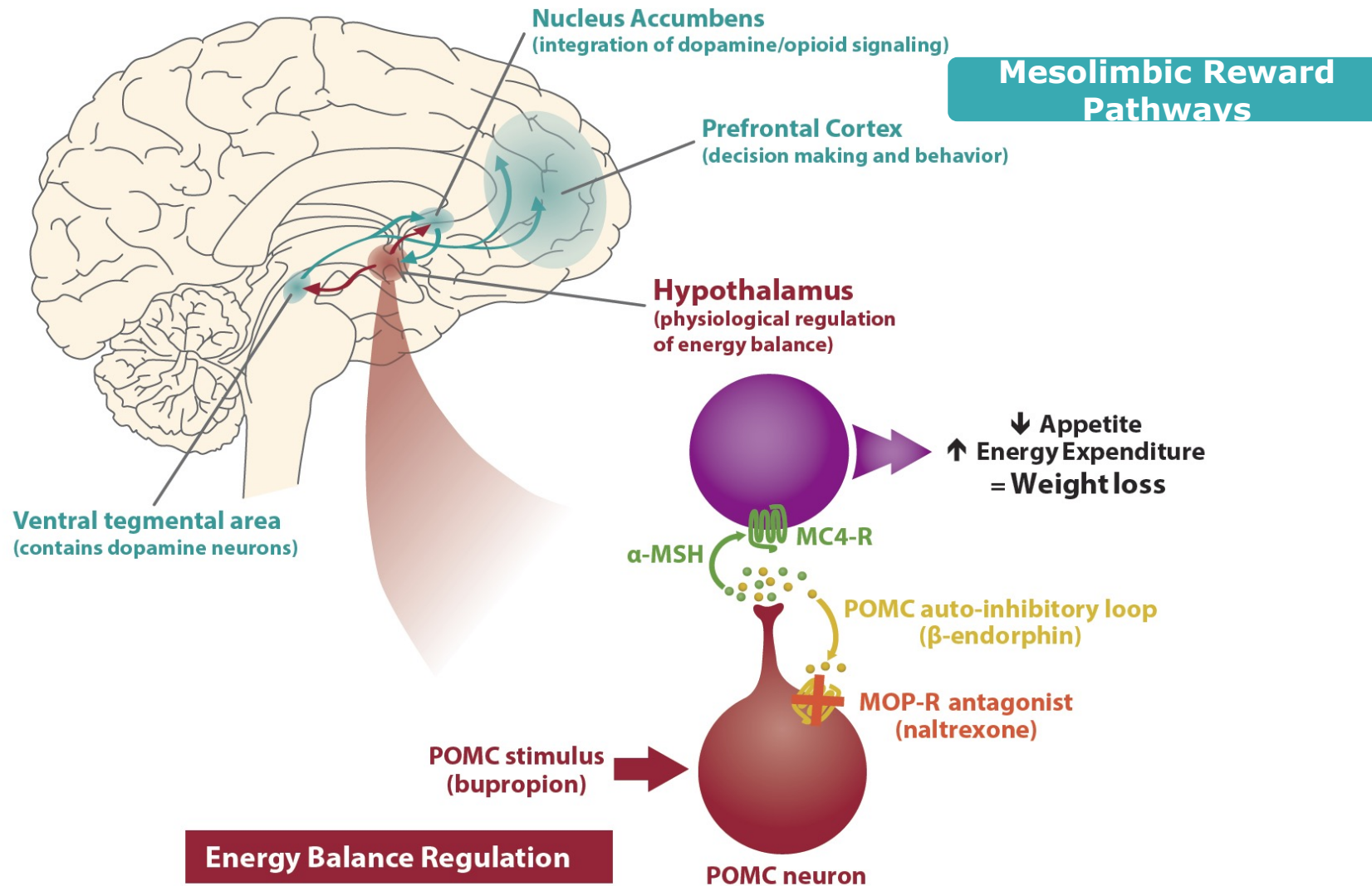


Low Fat Consumption During Orlistat Treatment Predicts Weight Loss





Naltrexone/Bupropion Influences Energy Balance and Reward



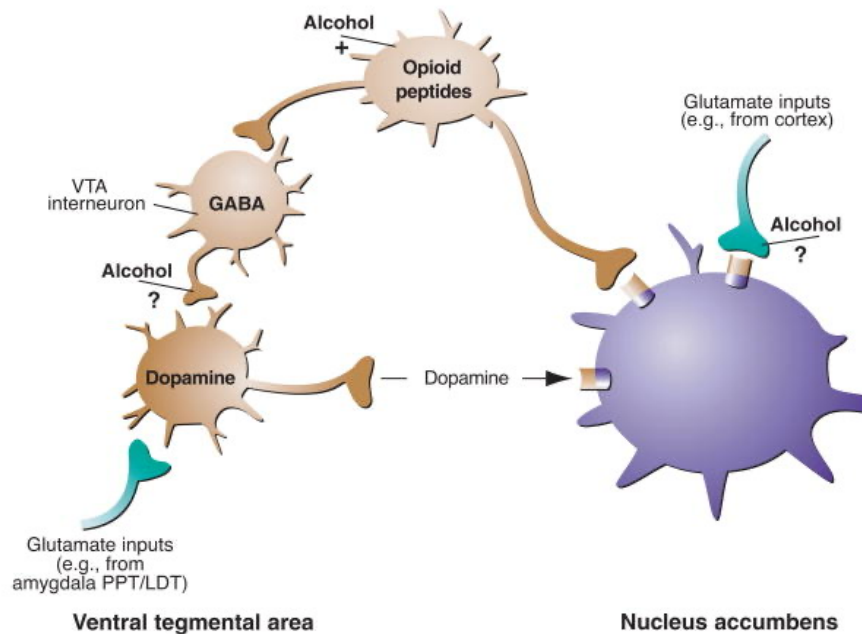
Adapted from: Billes, et al. *Pharmacol Res.* 2014;84:1-11.

Addictive Behaviours Share Common Mechanisms

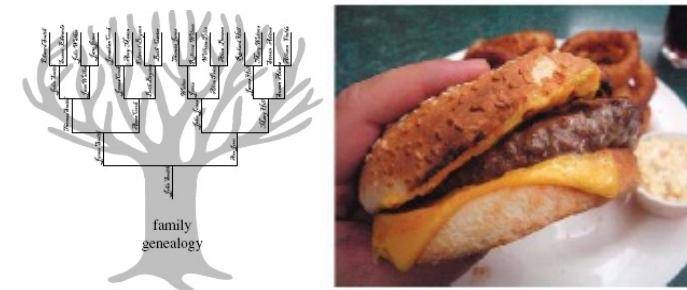
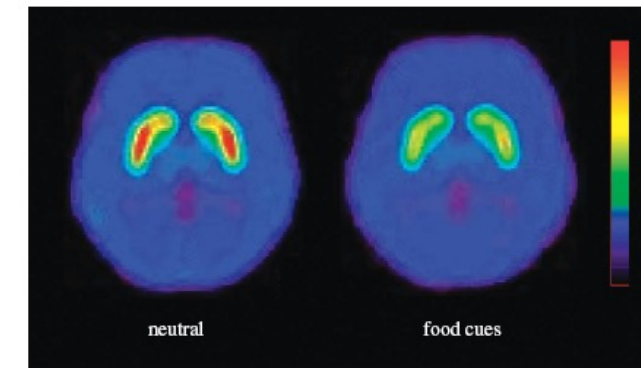
Dopamine, mu-opioid receptor (μ OR) and mesolimbic reward center

- Key link between a stimulus and behavioral response
- Common neurobehavioral mechanisms drive addictive behaviors, including over-eating (i.e., eating beyond energy needs)

Dopamine and μ OR are central to Mesolimbic Reward Circuitry



Dopamine Changes in Response to Food Cues

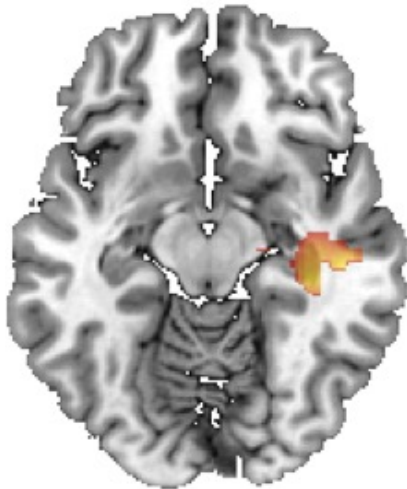


Gilpin NW, et al. *Alcohol Res Health*. 2008;31(3):185-195.

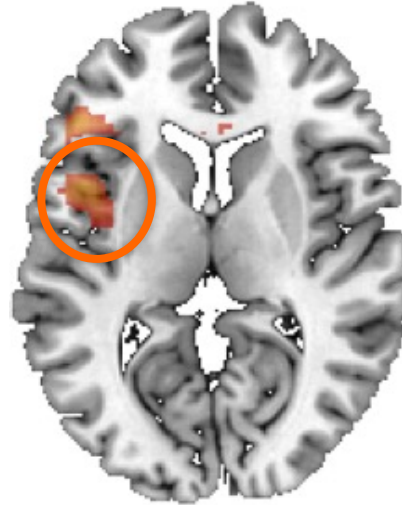
Volkow ND, et al. *Philos Trans R Soc Lond B Biol Sci*. 2008 Oct 12;363(1507):3191-200.

Naltrexone/Bupropion Enhances CNS Control Mechanisms

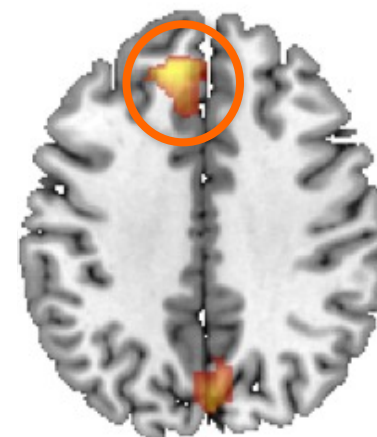
Hippocampus
memory / conditioning



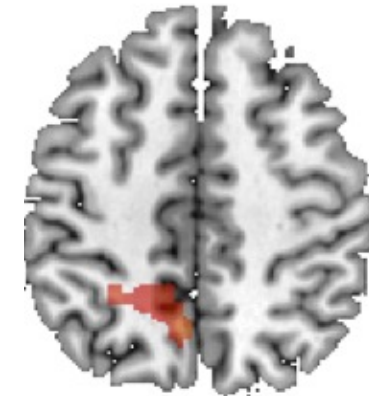
Posterior Insula
internal awareness
(taste / fullness)



Anterior Cingulate
self-control



Superior parietal
cognition /
somatosensory
processing



Colourings indicate regions of increased response to food cues of naltrexone/bupropion vs placebo

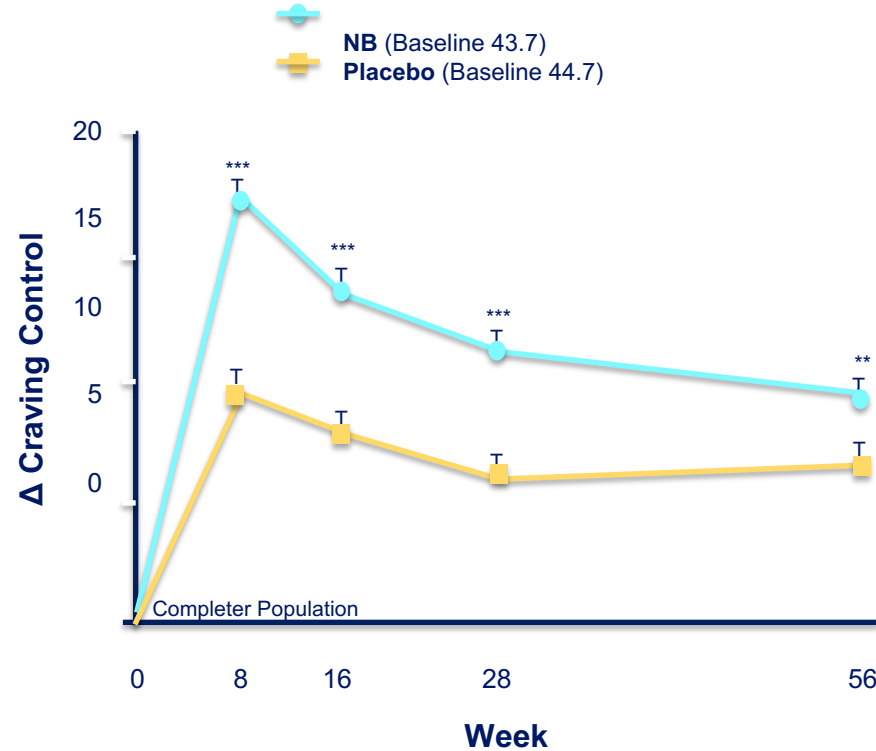


increasing response

Selected Safety Information (See SmPC for full details)

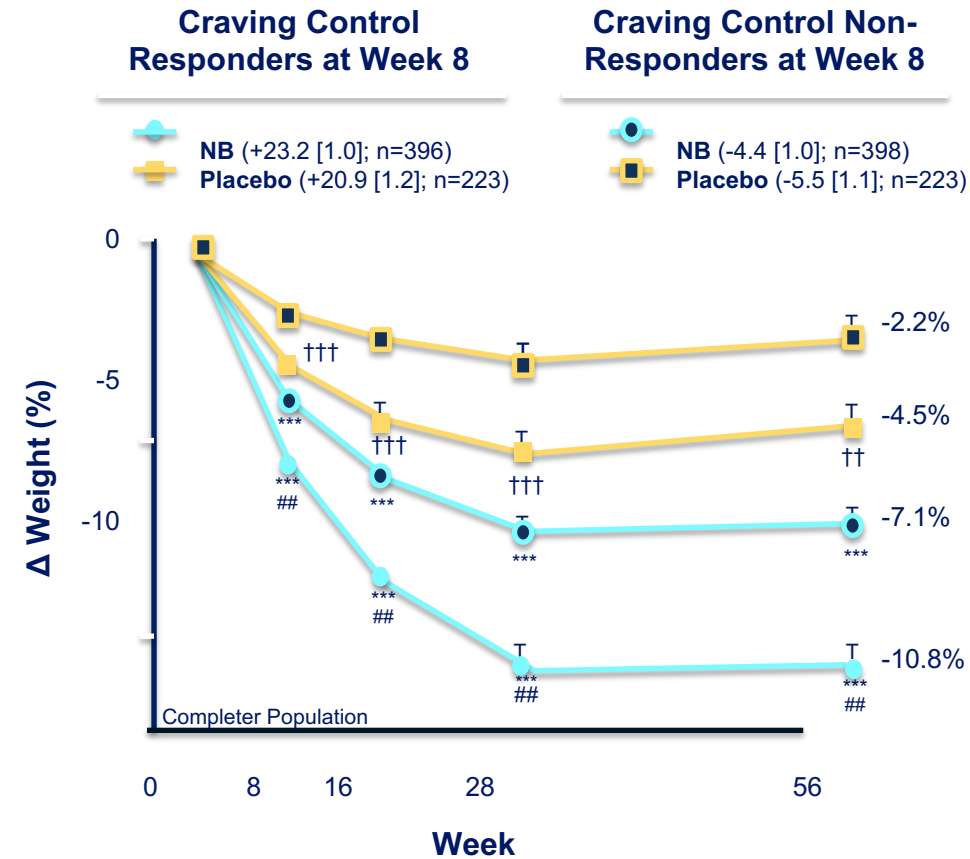
Suicide and suicidal behaviour: Closely supervise patients particularly those at high risk, especially in early treatment and following dose changes. **Seizures:** Bupropion is associated with a dose-related risk of seizures. Exercise caution when prescribing to patients with predisposing factors that may increase the risk of seizure.

Lower “Craving” at 8 Weeks with Naltrexone/Bupropion Predicts Weight Loss at 1 Year



Mean (SE)

*** = p<0.001, ** = p<0.01 vs Placebo



Mean (SE)

Responder = Upper tertile of response

Non-responder = Lower response

p<0.01 vs NB Non-responders

*** p<0.001 vs. both Placebo groups

†† p<0.01, ††† P,0.001 vs. Placebo non-responders

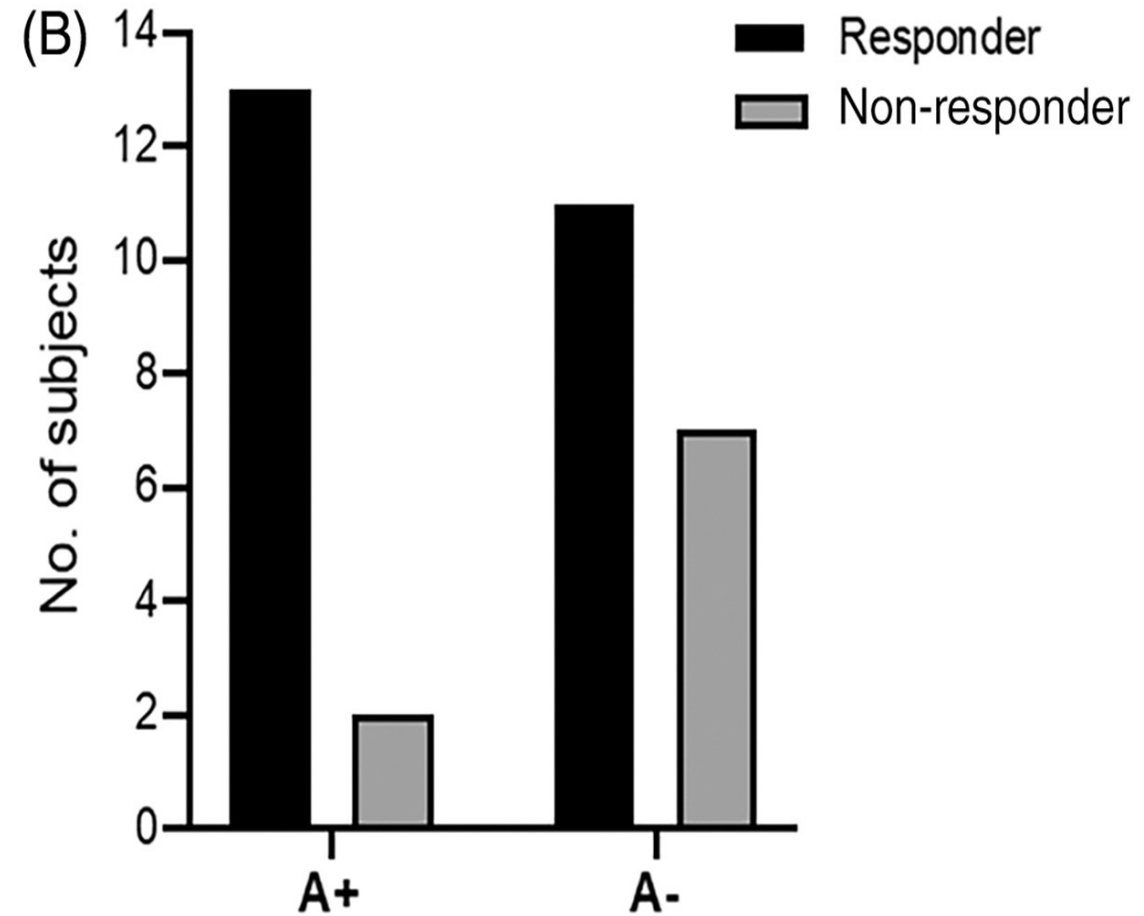
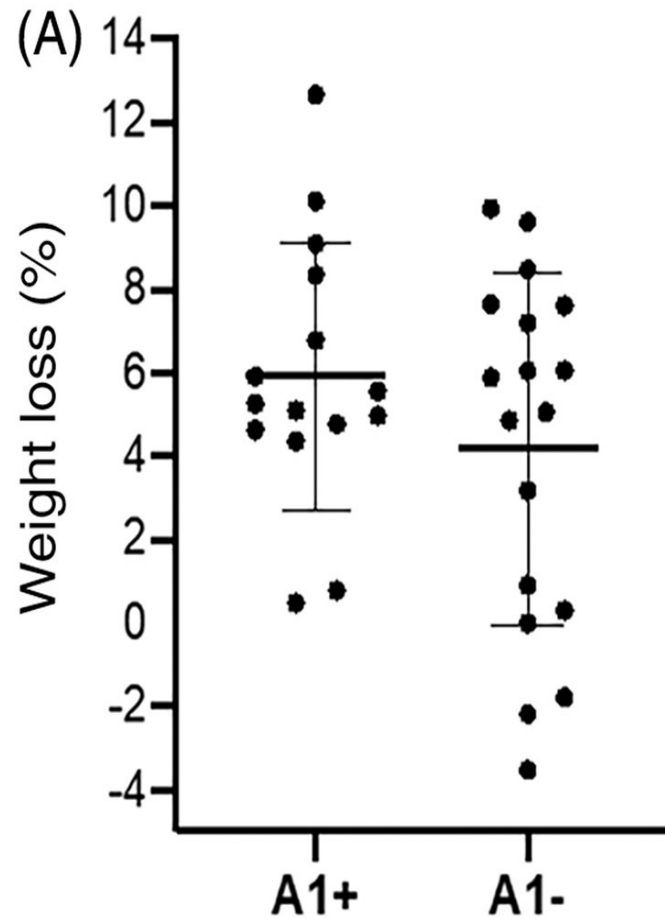
*Craving control is one of four principal components of the Control of Eating Questionnaire (CoEQ). Dalton et al. *Eur J Clin Nut* 2015

Confidential and proprietary. For internal purposes only. Not for promotional use.

Selected Safety Information (See SmPC for full details)

Allergic reactions: Discontinue if experiencing allergic or anaphylactoid/anaphylactic reactions (e.g. skin rash, pruritus, hives, chest pain, oedema, and shortness of breath) during treatment.

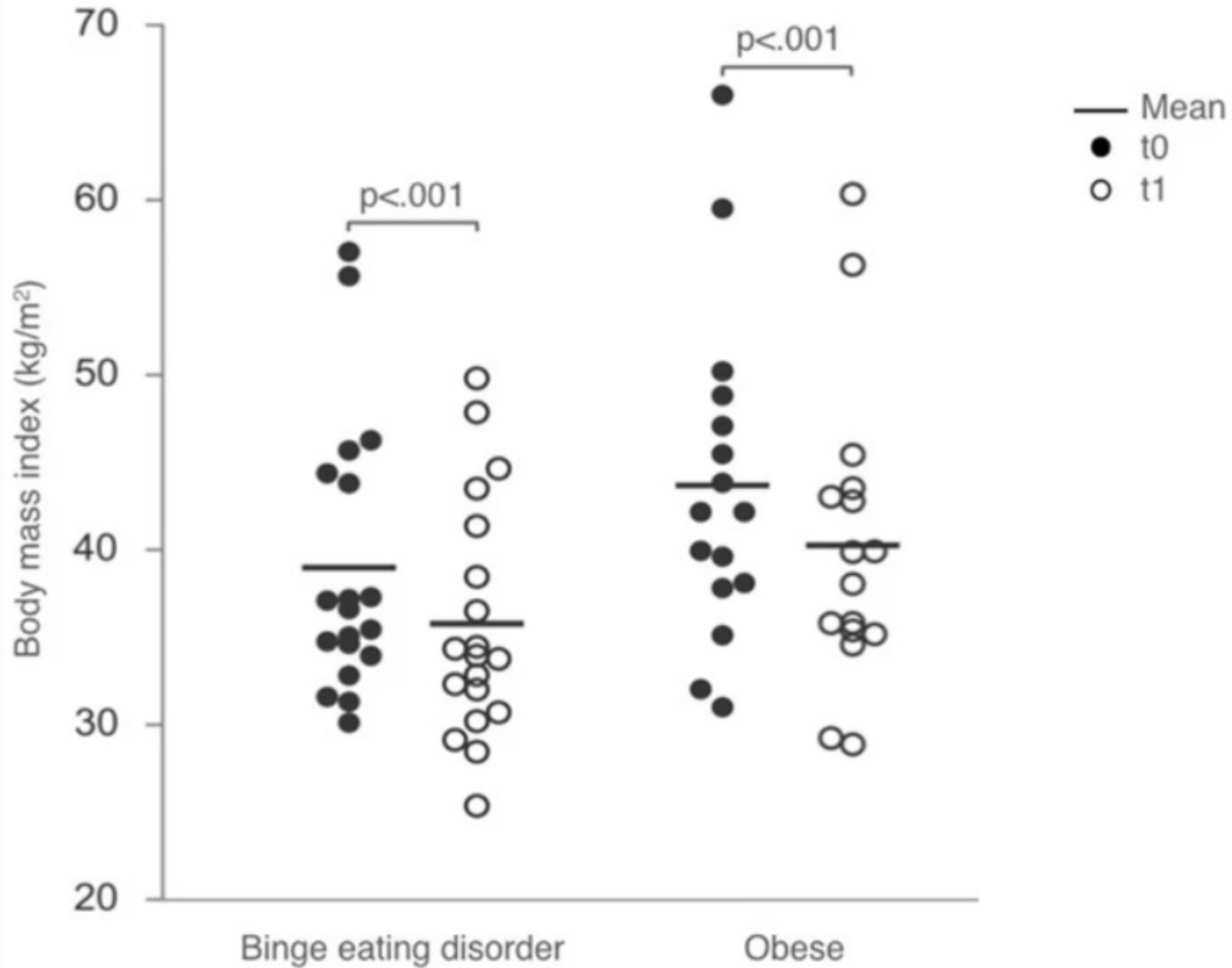
Weight-Loss to Naltrexone/Bupropion is Modulated by the Taq1A Genetic Variant Near DRD2



Selected Safety Information (See SmPC for full details)

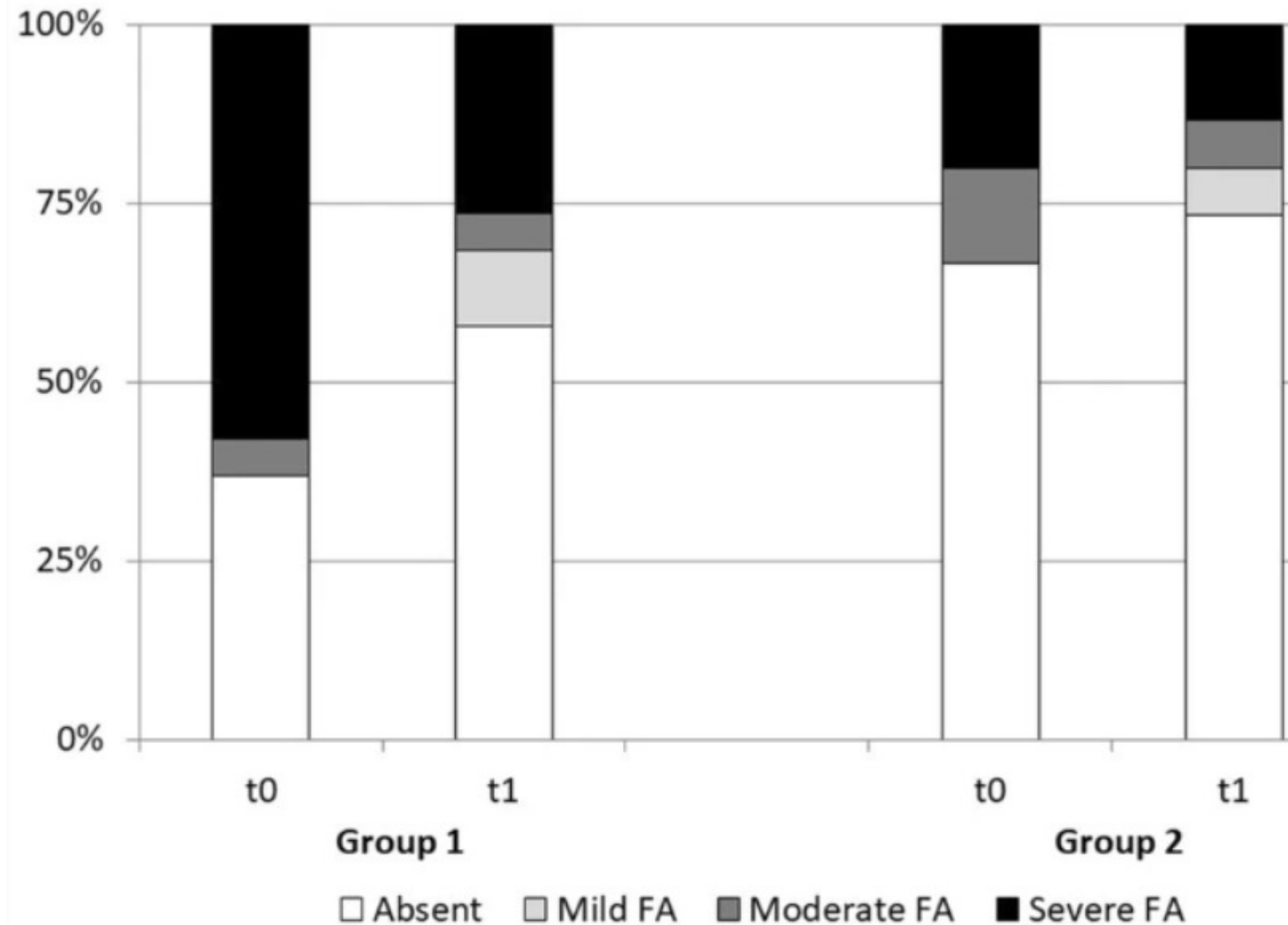
Patients receiving opioid analgesics: Do not administer to patients receiving chronic opiates. The attempt to overcome any naltrexone opioid blockade by administering large amounts of exogenous opioids is very dangerous and may lead to a fatal overdose or life endangering opioid intoxication (e.g. respiratory arrest, circulatory collapse).

Naltrexone/Bupropion Works in Binge Eating Disorder



Naltrexone/Bupropion Works in Binge Eating Disorder

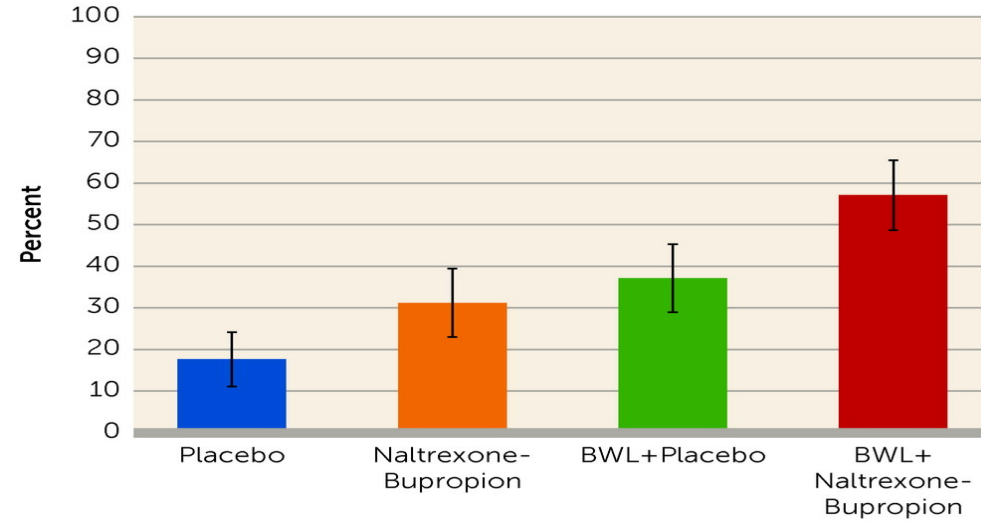
Reduction of food addiction (FA) severity within the two groups



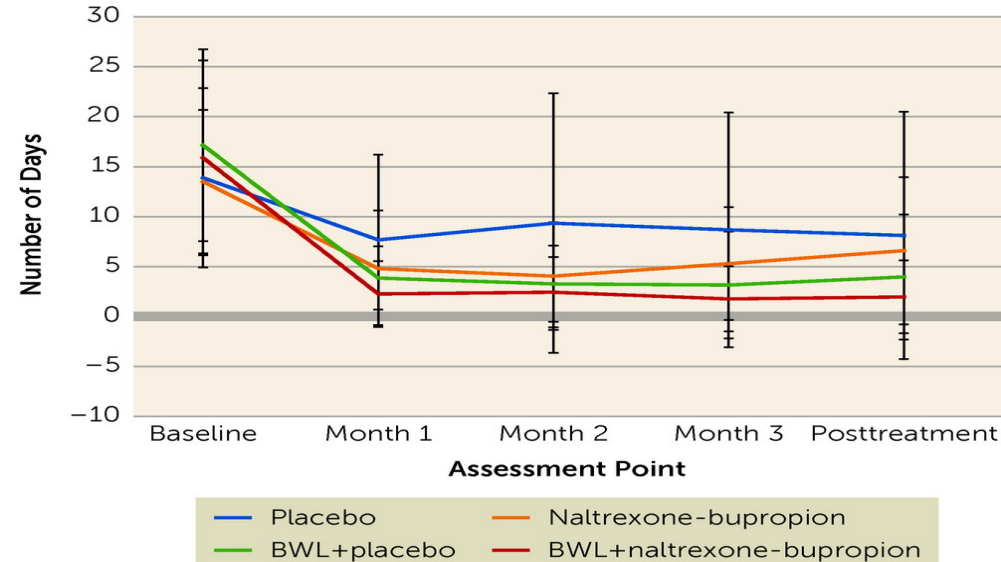
Carbone et al, Eat Weight Disord 2021

Mysimba for binge eating disorder

A. Binge-Eating Remission Rates at Posttreatment Assessment Across Treatment Conditions

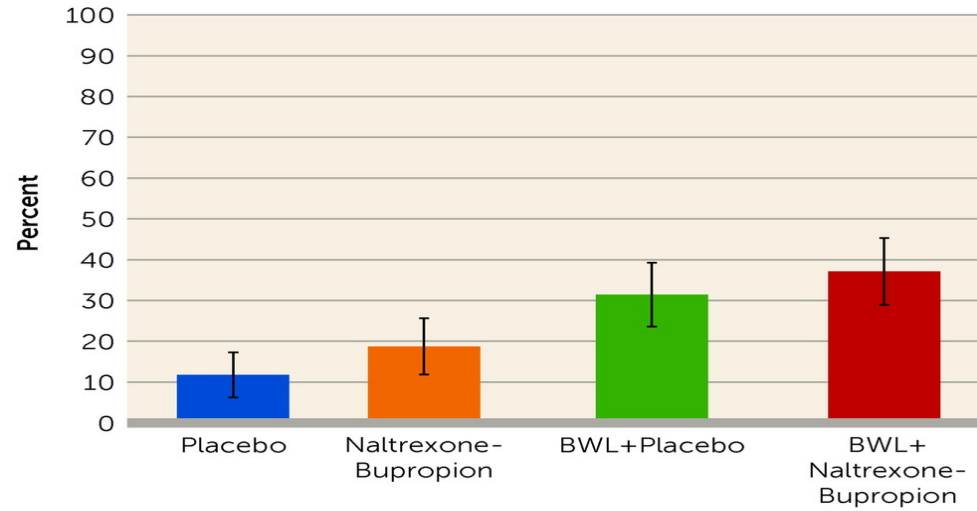


B. Frequency of Past-28-Day Binge Eating, Assessed Monthly (Eating Disorder Examination Questionnaire)

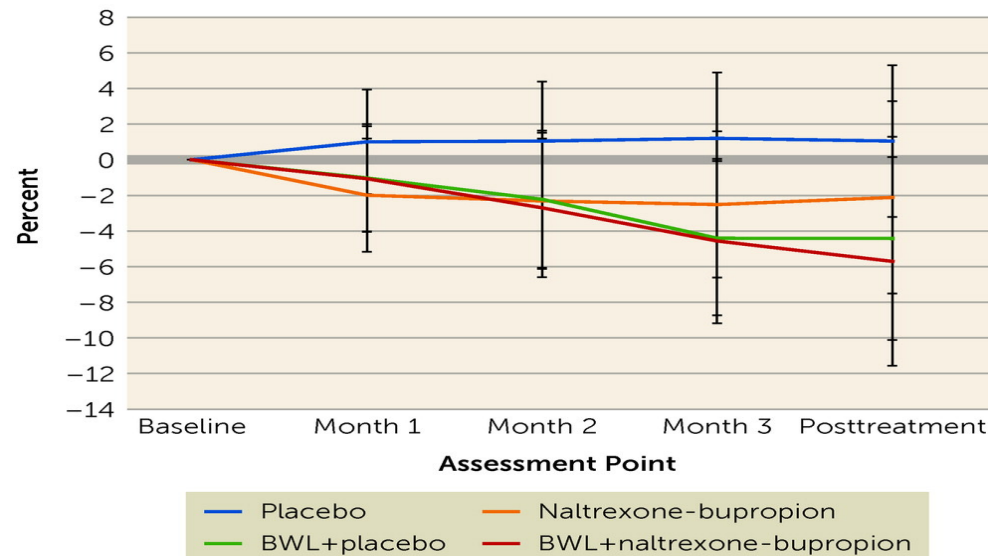


Mysimba for binge eating disorder

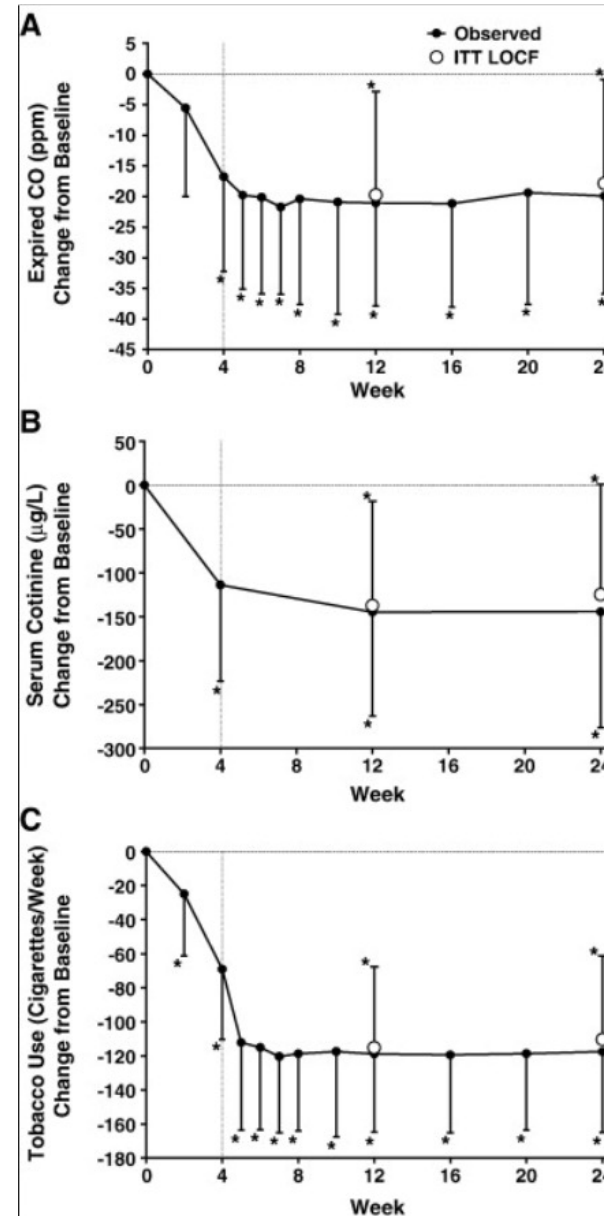
A. Proportion of Patients Attaining $\geq 5\%$ Weight Loss From Baseline, Calculated Using Posttreatment Values



B. Percent Weight Loss From Baseline, Calculated Using Baseline Values



Naltrexone/Bupropion helps with smoking cessation and resists weight gain



N=30

No weight loss

Mysimba safety profile

Contra-indications:

- Unregulated hypertension
- Known history with seizures or tumors in the CNS
- Current or prior diagnosis of bulimia or anorexia nervosa
- Current dependence on chronic opioids, opioid agonists or continued treatment of alcohol-, benzodiazepines- or opioid dependency.
- Current treatment with bupropion or naltrexone
- A history with bipolar disorders
- Prior treatment with a MOAi the past 14 days
- Severe liver disorders or late-stage renal failure

Most common side effects:

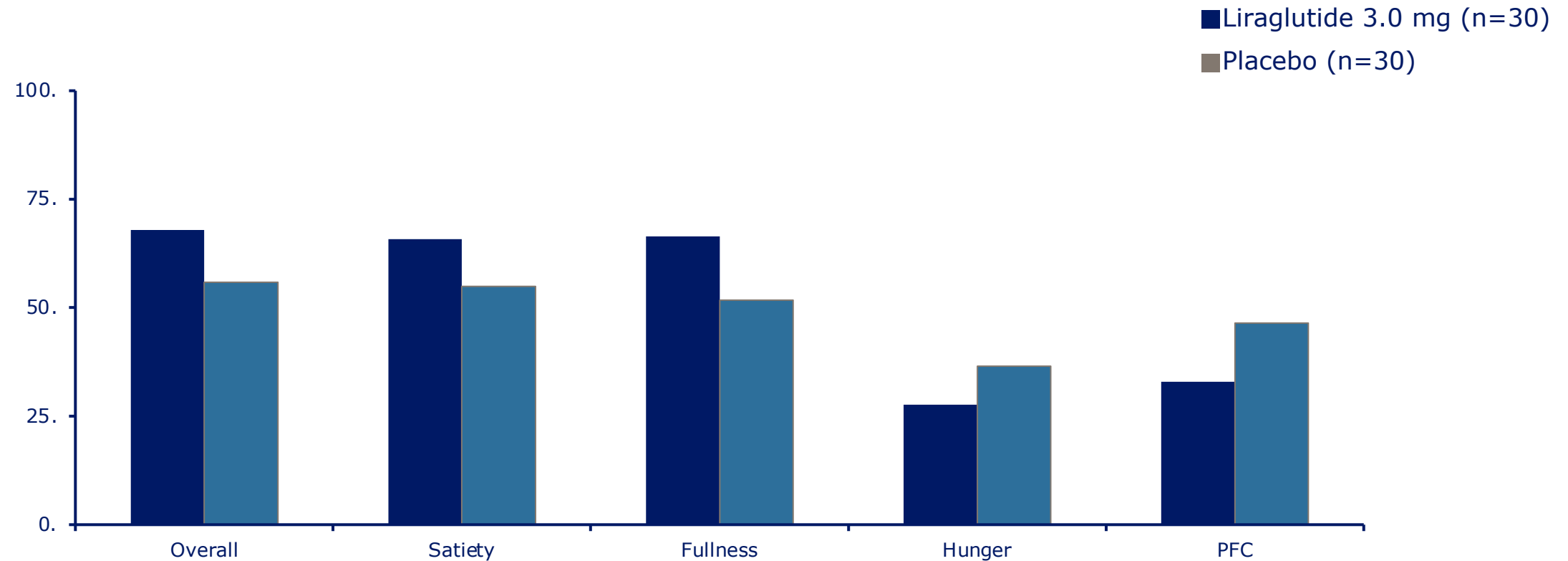
- Headache, nausea, obstipation. Mostly transient after the titration phase

Caution is advised if:

- The patient is already using other anti-depressants due to potential drug interactions with bupropion (liver enzyme interactions)



Liraglutide 3.0 mg reduces hunger and increases fullness



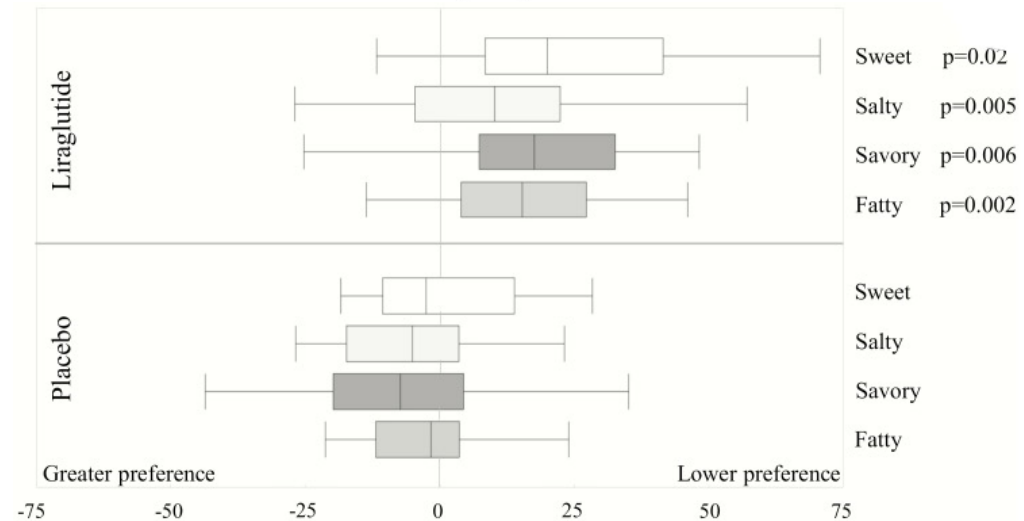
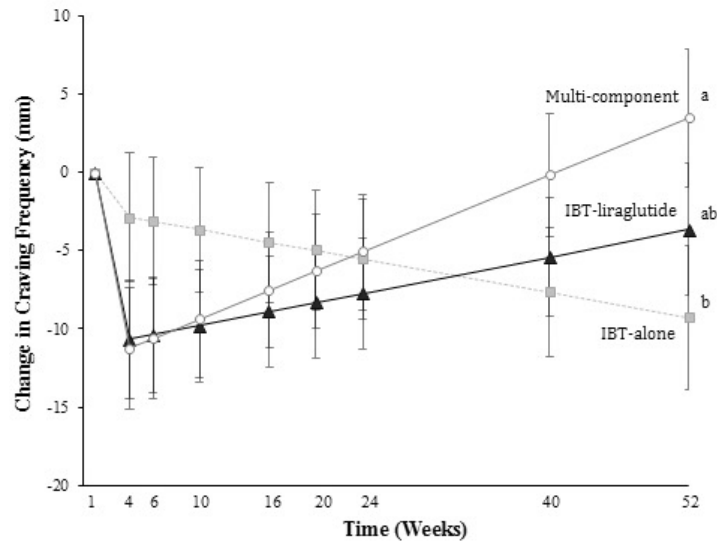
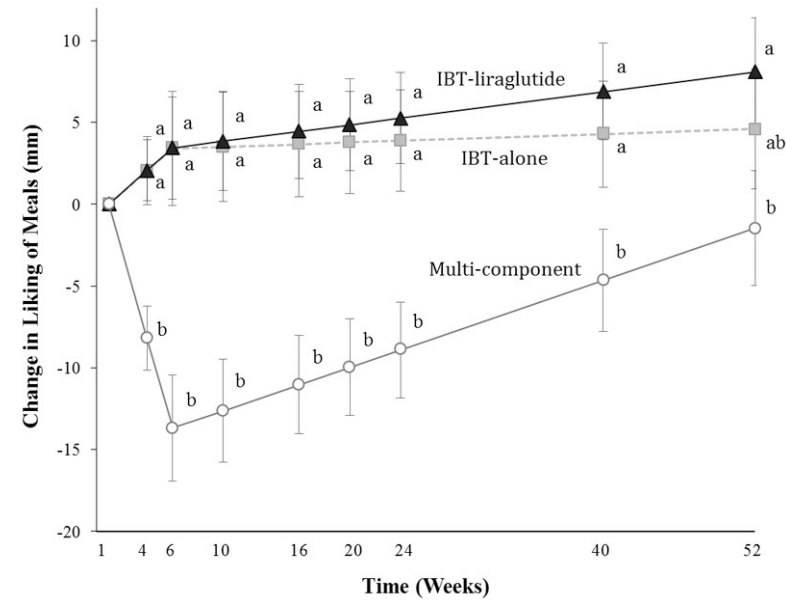
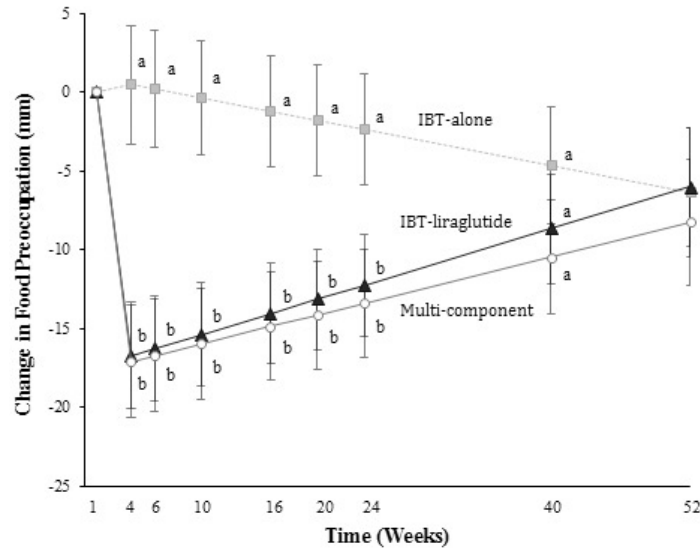
5 weeks treatment including 0.6 mg weekly dose escalation. Ratings are $AUC_{15-300 \text{ min}/285 \text{ min}}$ reported as FAS LS-means.

*Statistical significance $p \leq 0.01$ vs. placebo. Data for overall includes 100 minus scores for hunger and PFC.

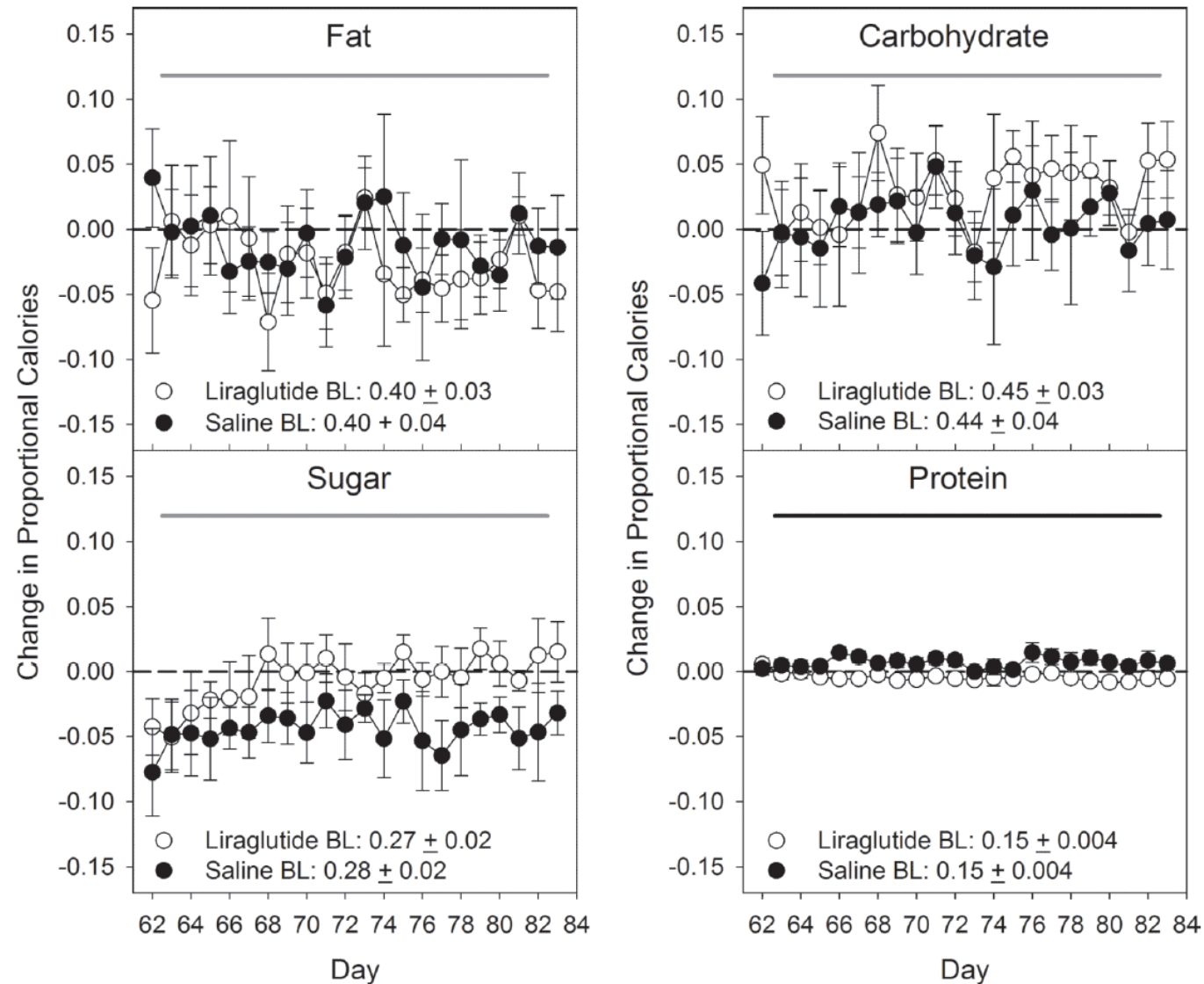
AUC, area-under-the-curve; FAS, full analysis set; LS, least squares; PFC, prospective food consumption

Adapted from: van Can *et al. Int J Obes* 2014;38:784–93

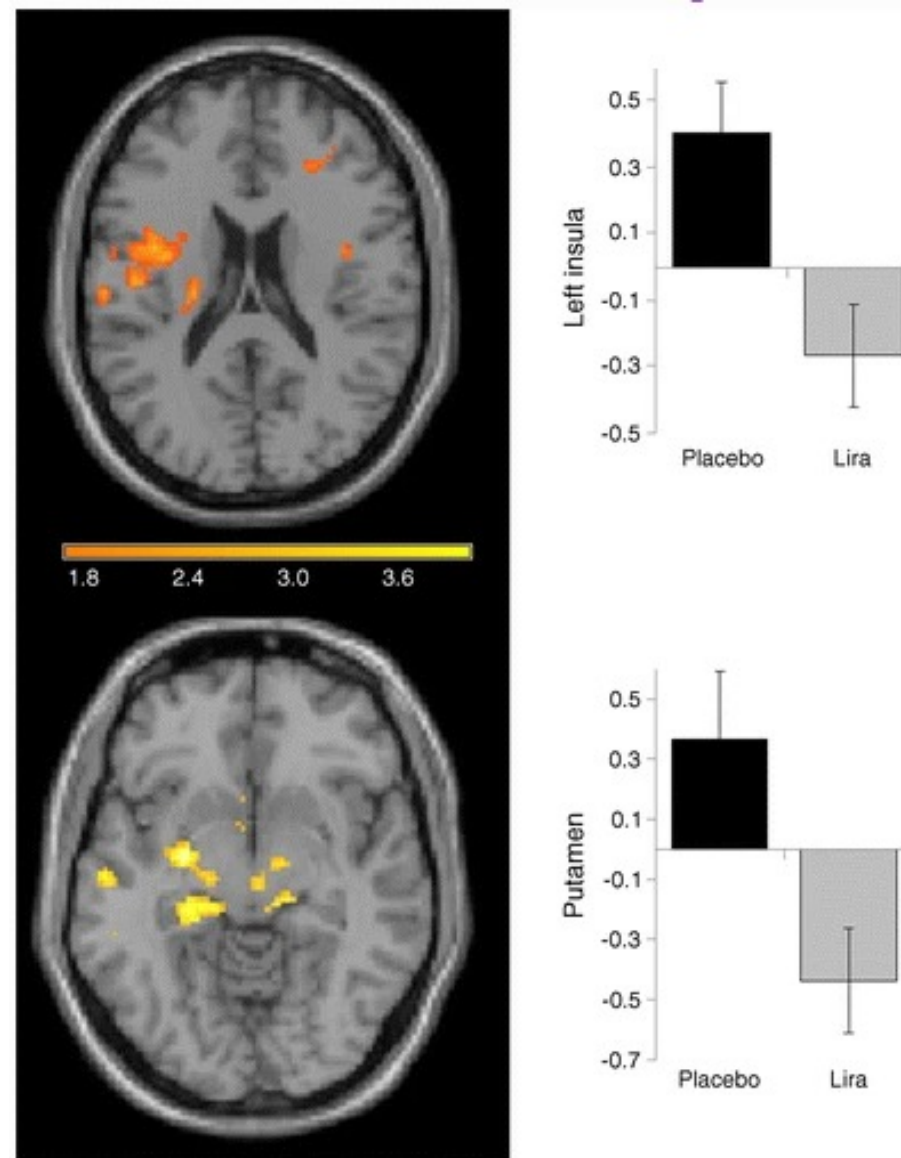
Impact of Liraglutide on Reward Behaviour and Taste



Impact of Liraglutide on Food Choices in Rats

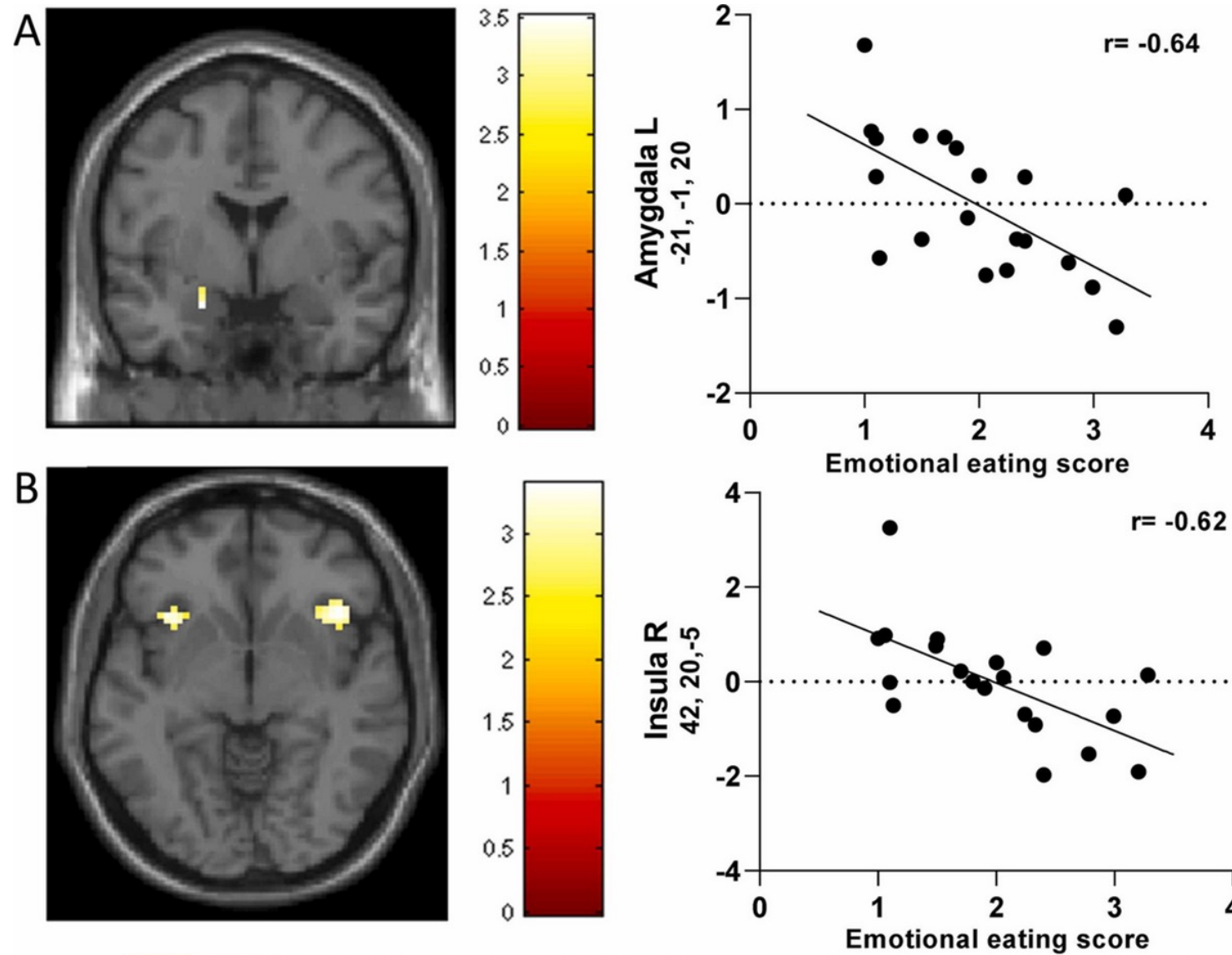


Liraglutide Decreased Activation in the Insula and Putamen in People with Type 2 Diabetes Mellitus (but not a consistent finding)

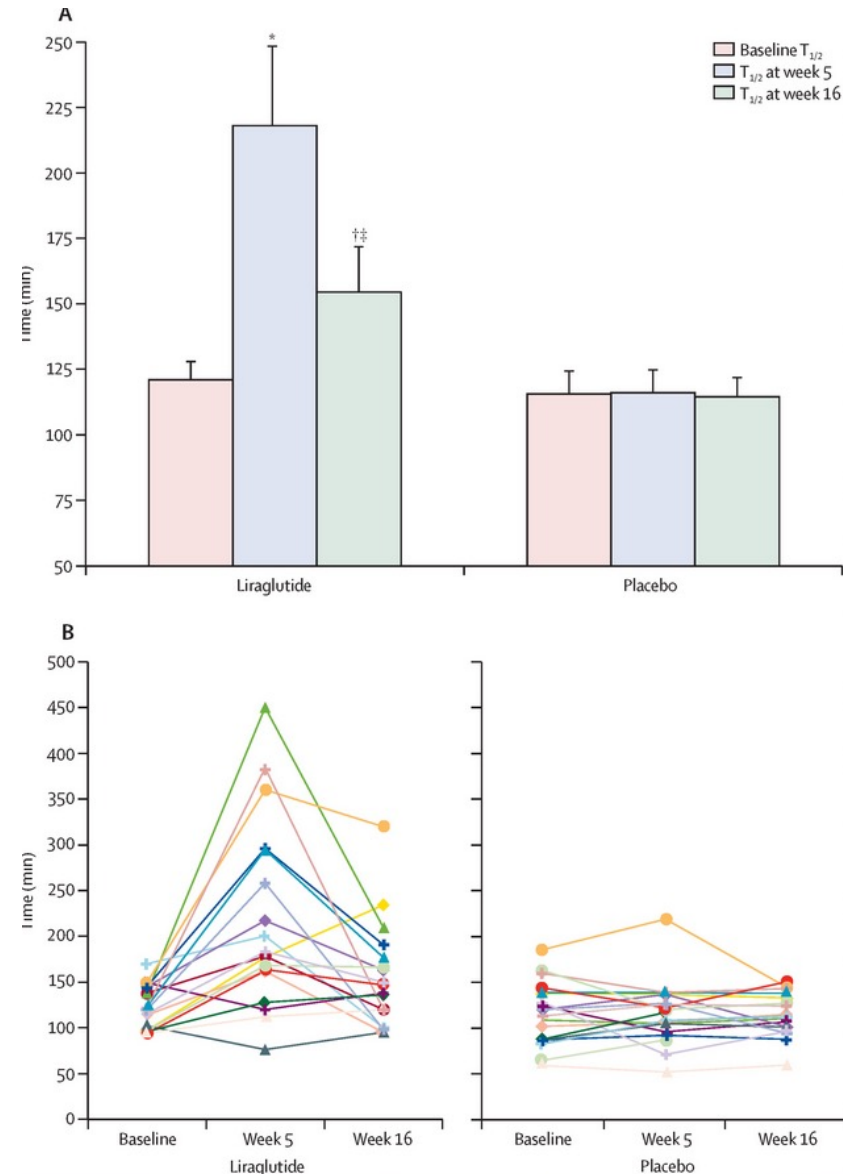


Farr OM et al, *Metabolism*, 2016

Higher Baseline Emotional Eating Scores are Less Sensitive to the Central Effect of Liraglutide

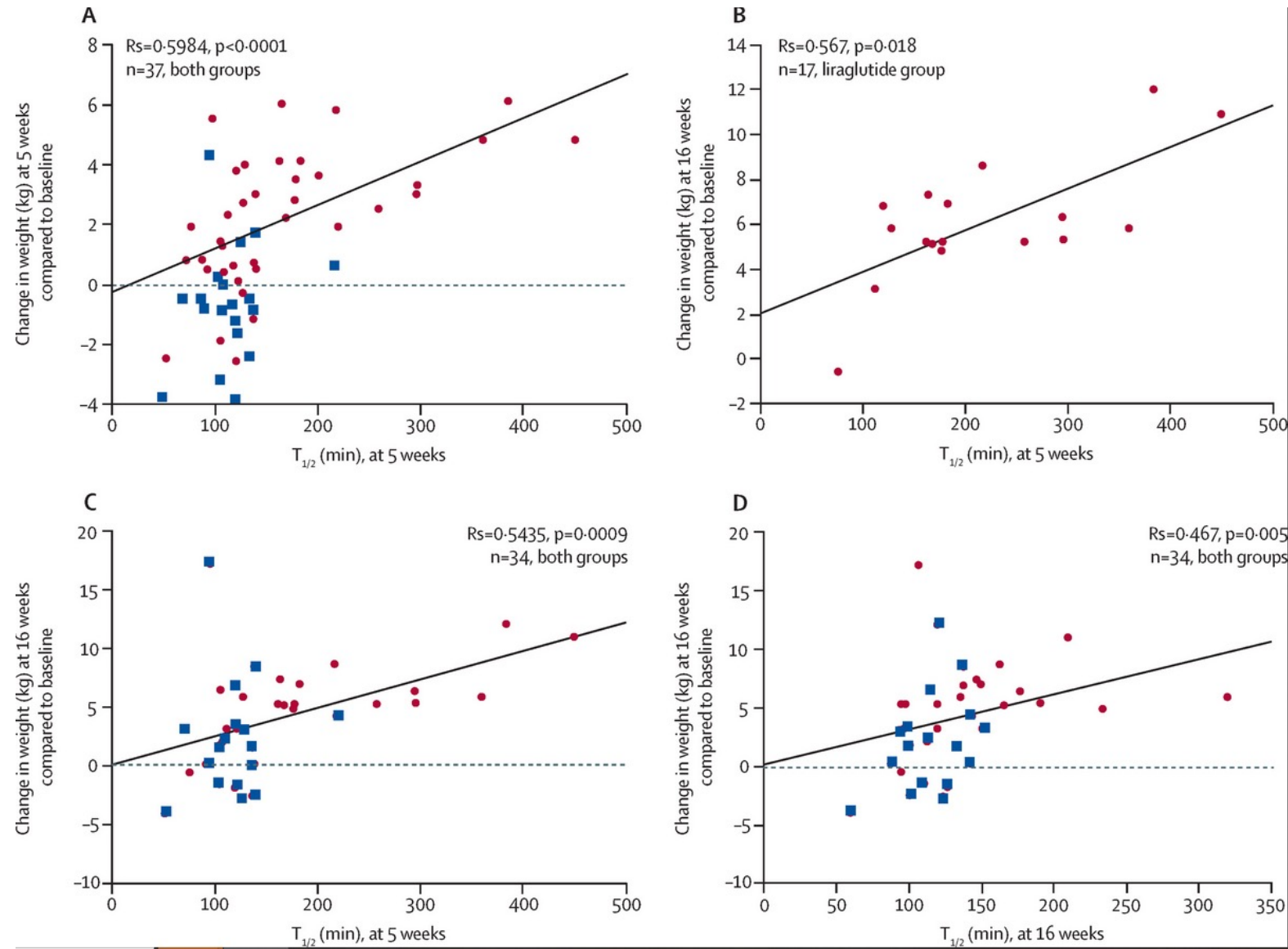


Liraglutide 3.0mg Decreases Gastric Emptying



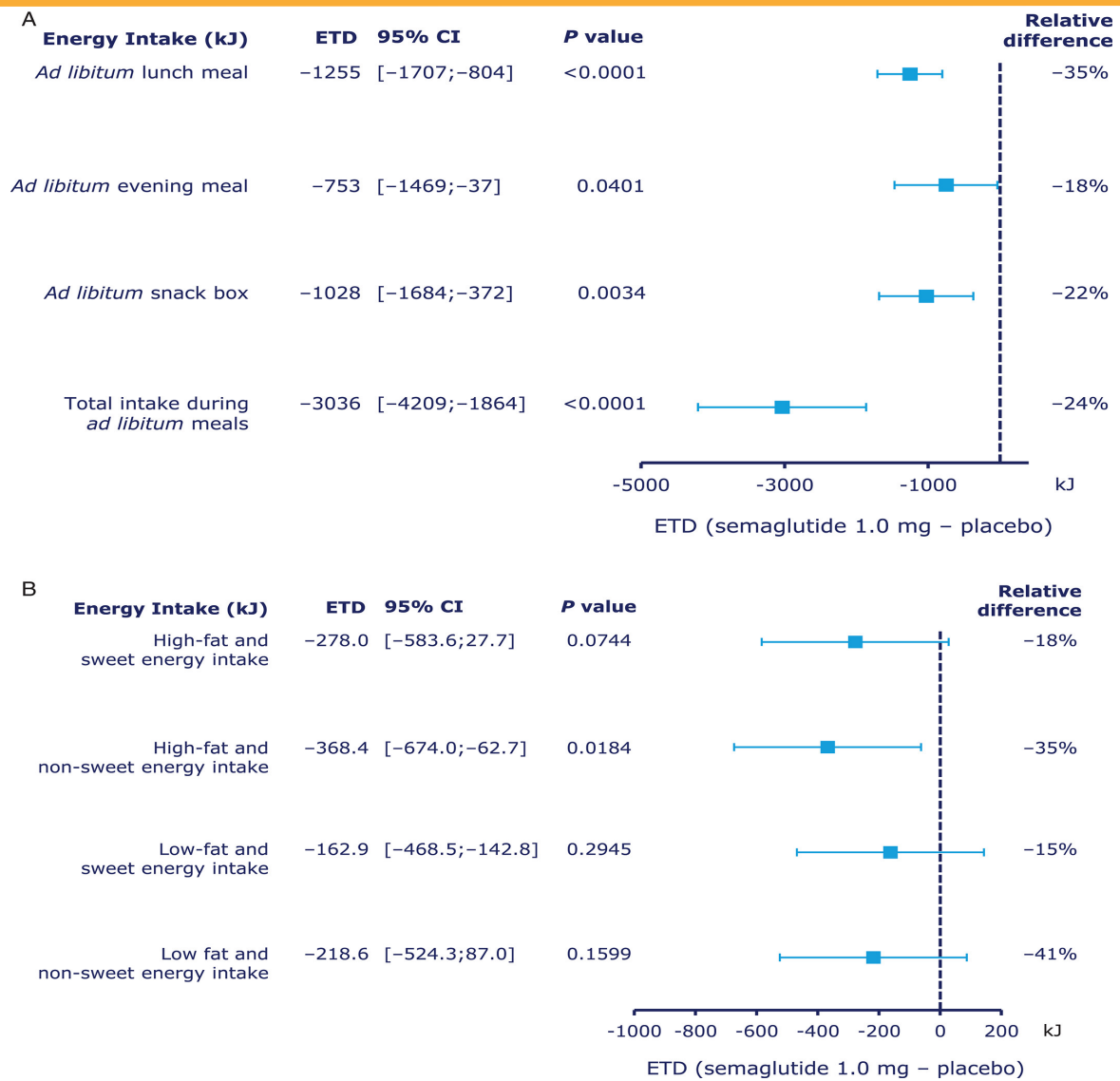
Halawi et al, *Lancet Gastroenterology* 2017

Gastric Emptying at 5 Weeks Correlated with Weight Loss at Week 16 with Liraglutide

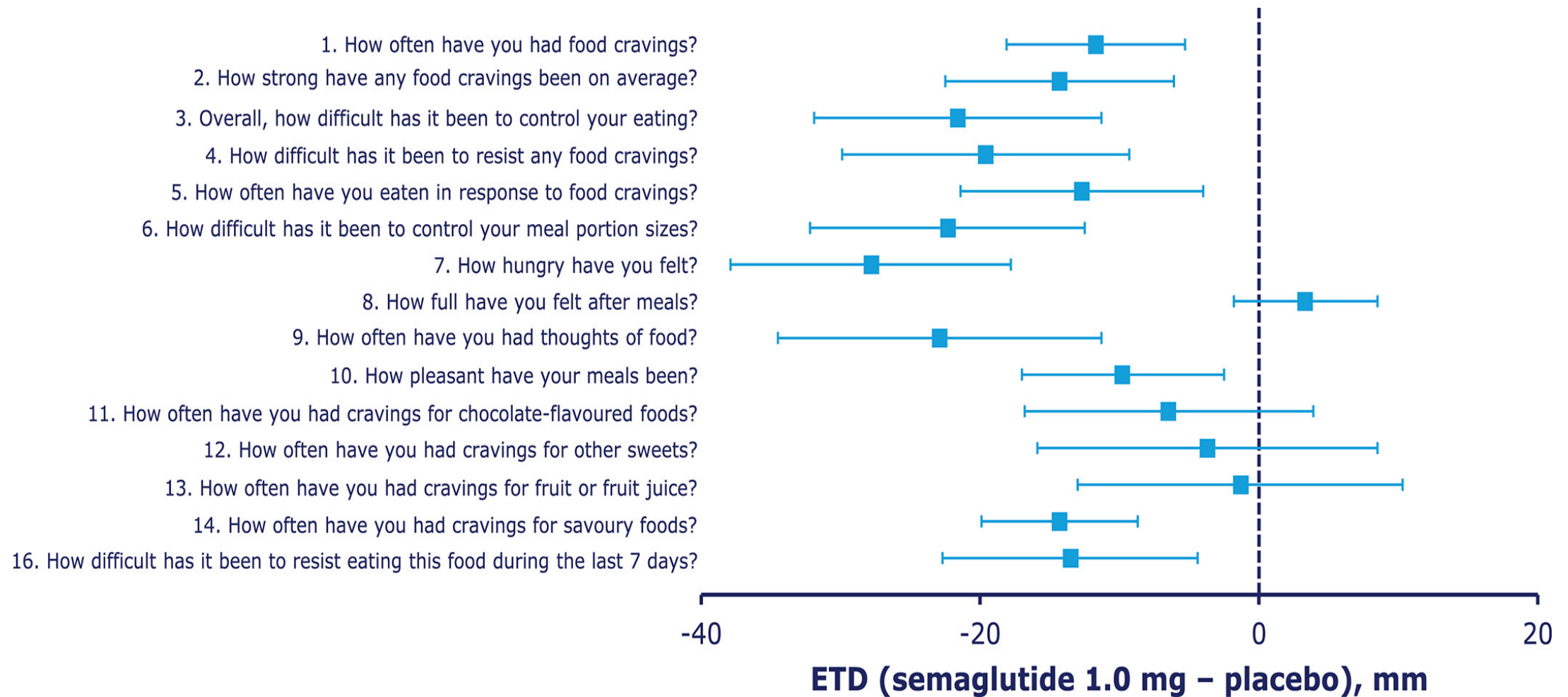


Halawi et al, *Lancet Gastroenterology* 2017

Ozempic® (semaglutide 1mg) and Eating Behaviour in People with Obesity



Ozempic® (semaglutide 1mg) and Eating Behaviour in People with Obesity



ETD: estimated treatment difference
Diabetes Obesity Metabolism, Volume: 19, Issue: 9, 2017

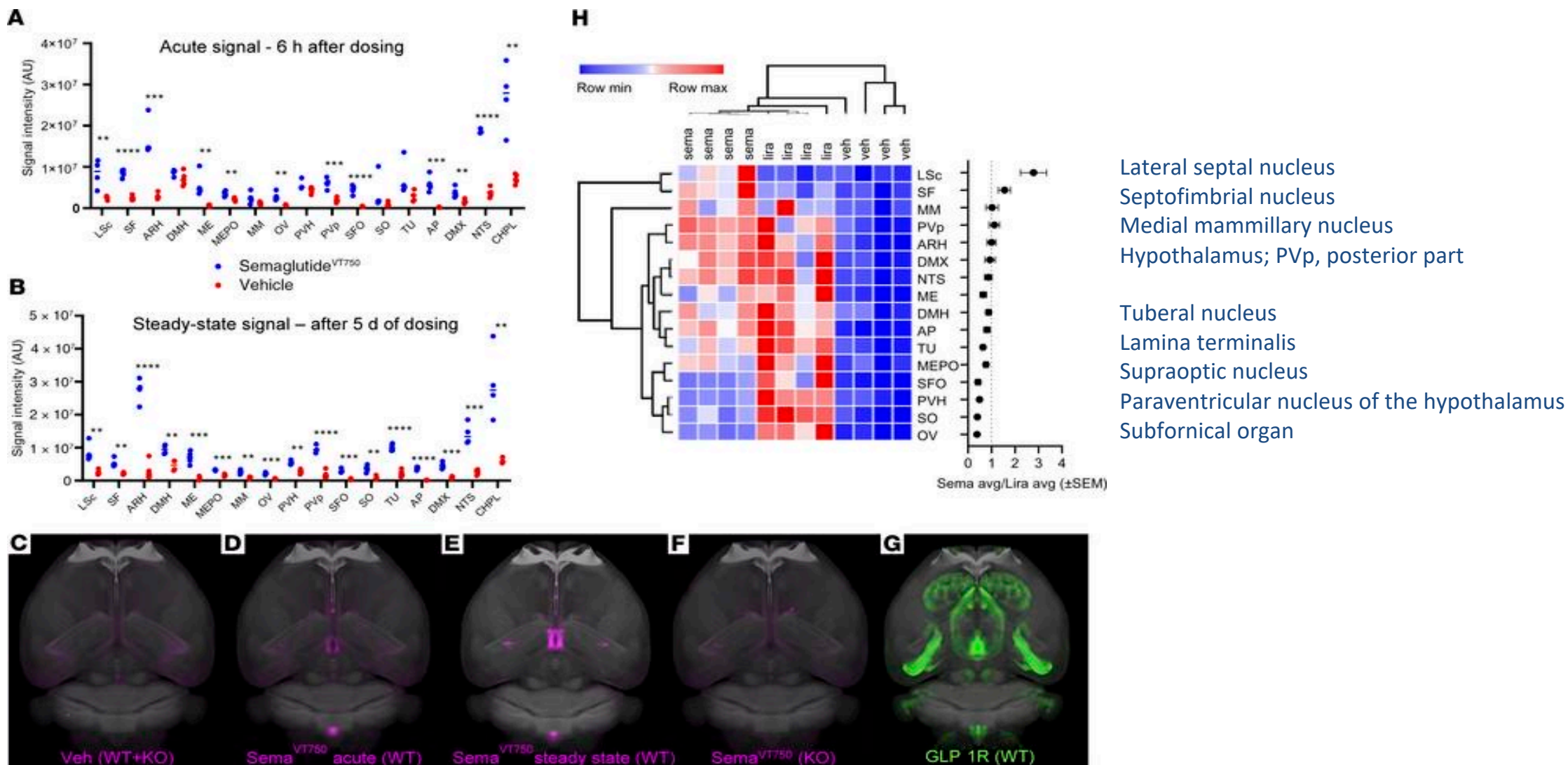
Ozempic is not licensed for the treatment of obesity

Wegovy™ (Semaglutide 2.4mg) and Eating Behaviour in People with Obesity

- Exploratory analysis from STEP 5
- RCT with 2 year follow up
- USA and Canada
- Semaglutide 2.4mg (n=88) vs. Placebo (n=86)
- Control of eating questionnaire (Scores on an 11-point graded response scale)
- Craving control: initial reduction with dissipation over time
- Craving for savoury: consistent reduction
- Craving for sweet: initial reduction with dissipation over time

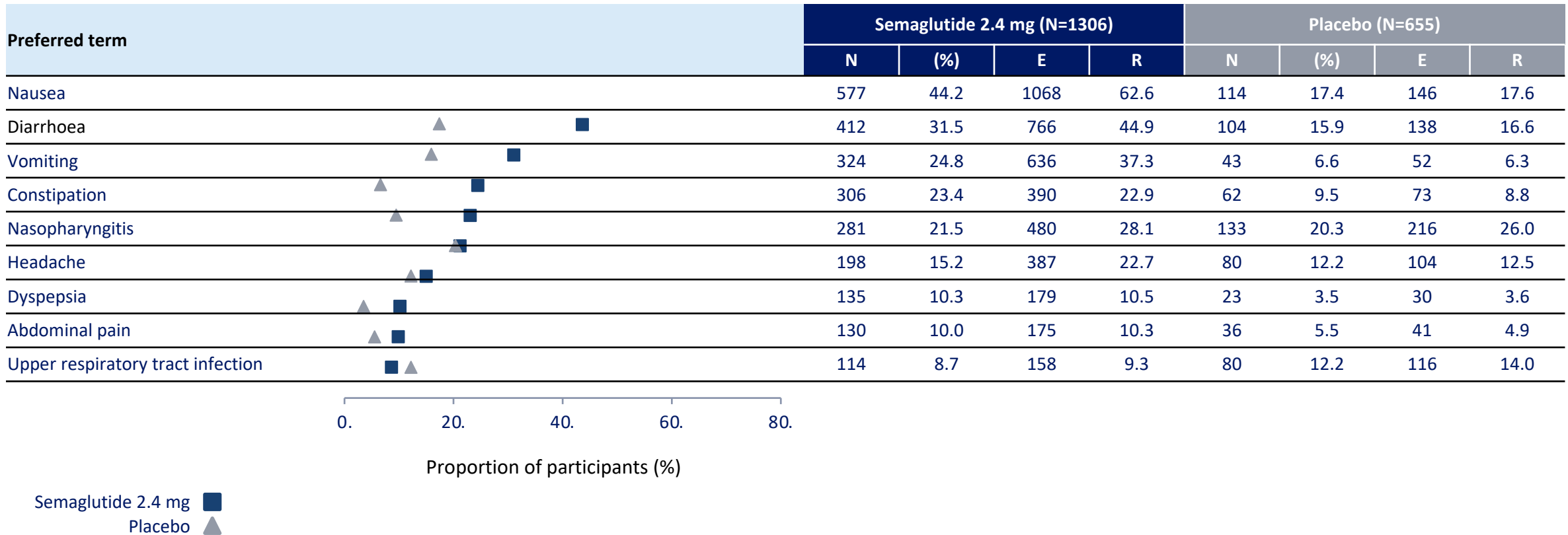
Wegovy™ is registered trademarks of Novo Nordisk A/S
Wharton S, et al. Presented at the 39 th Annual Meeting of The Obesity Society, November 15, 2021.

Brain Distribution of Semaglutide vs Liraglutide



Adverse events reported in $\geq 10\%$ of participants

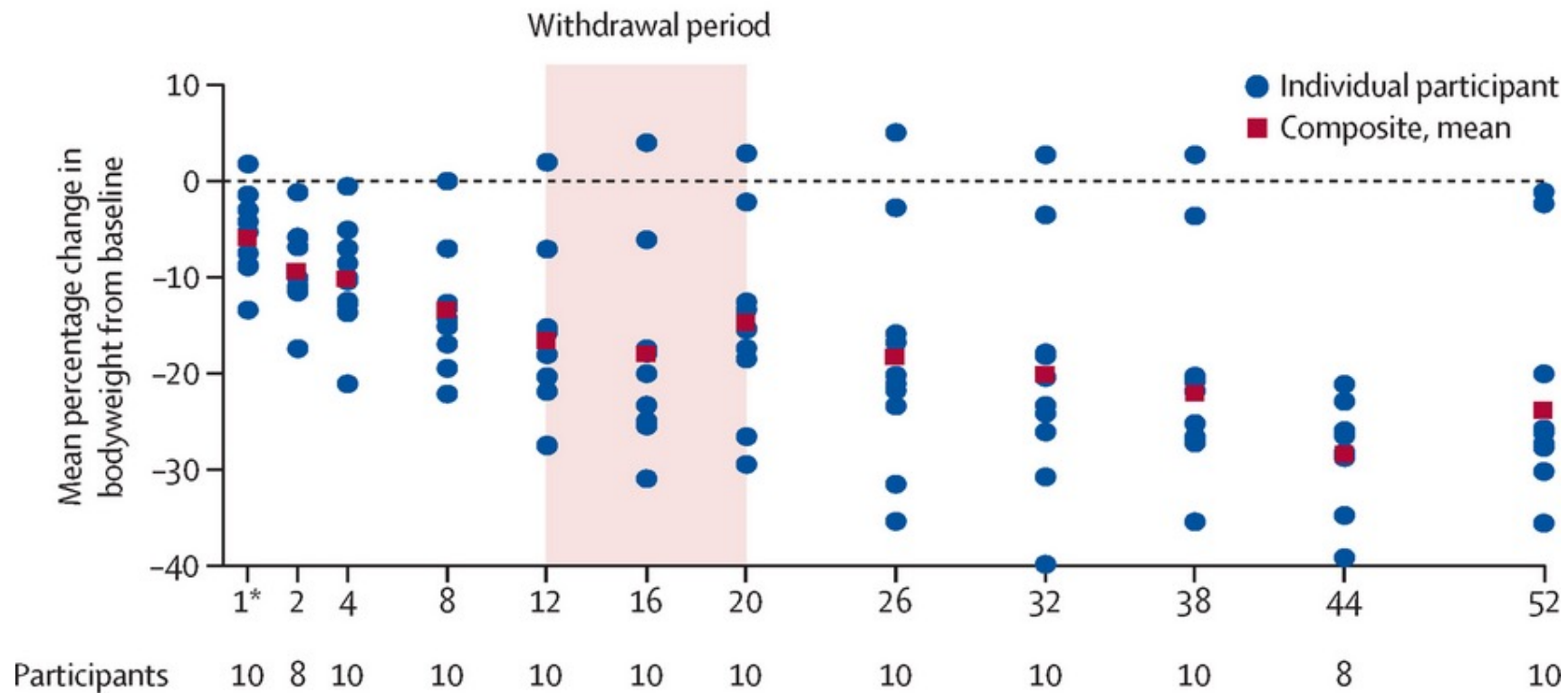
STEP 1



Data are for the on-treatment observation period.
E, number of events; N, number of participants with event(s); R, events per 100 patient years of exposure; %, proportion of participants with event(s).
Wilding et al. *N Engl J Med* 2021;384:989-1002.

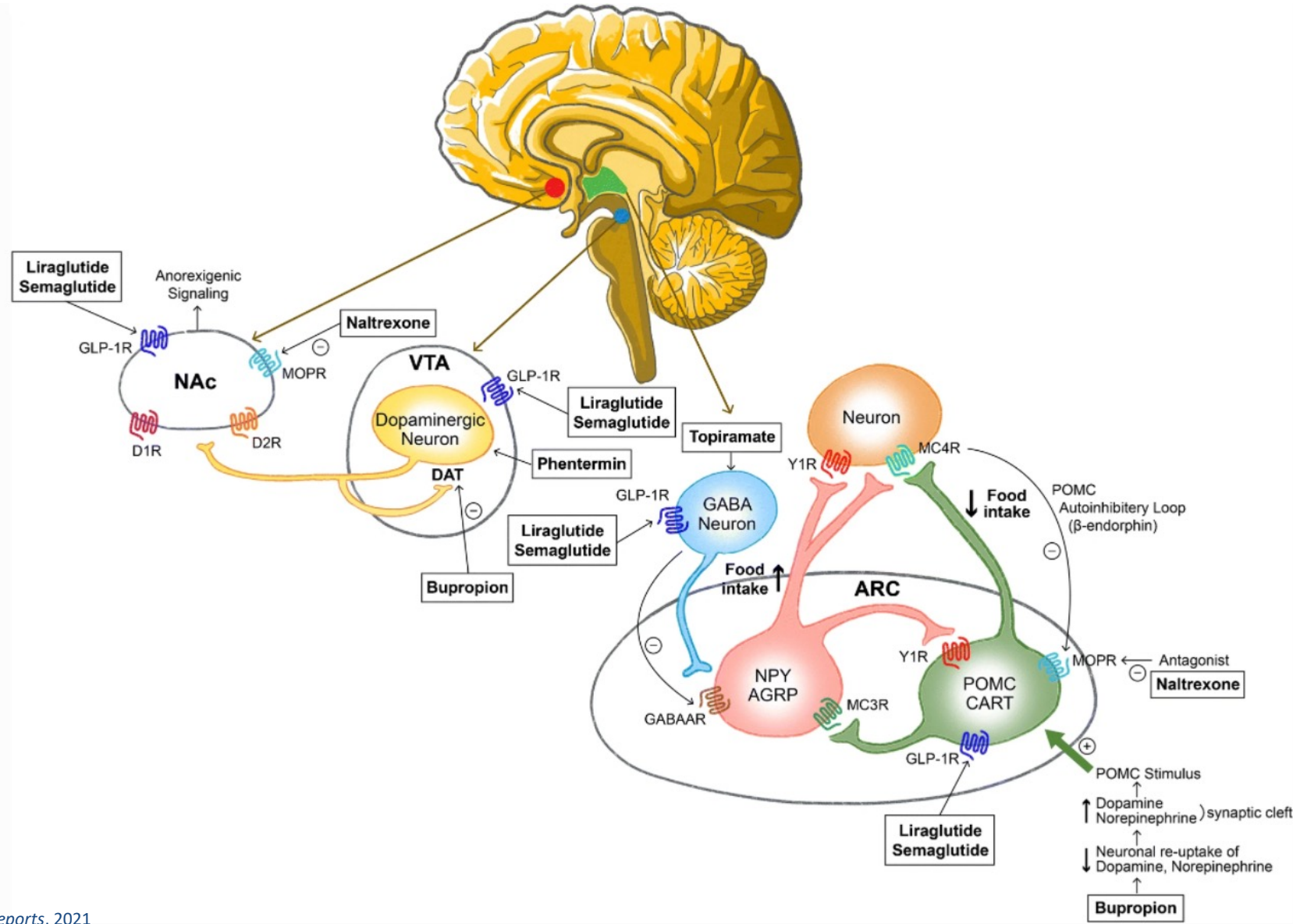


Setmelanotide - MC4R agonist for POMC or LEPR deficiency

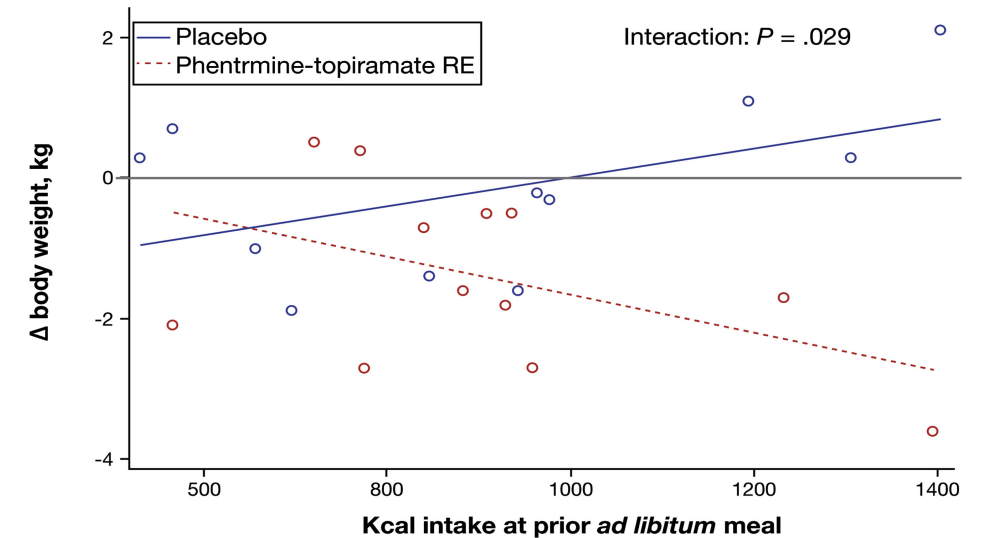
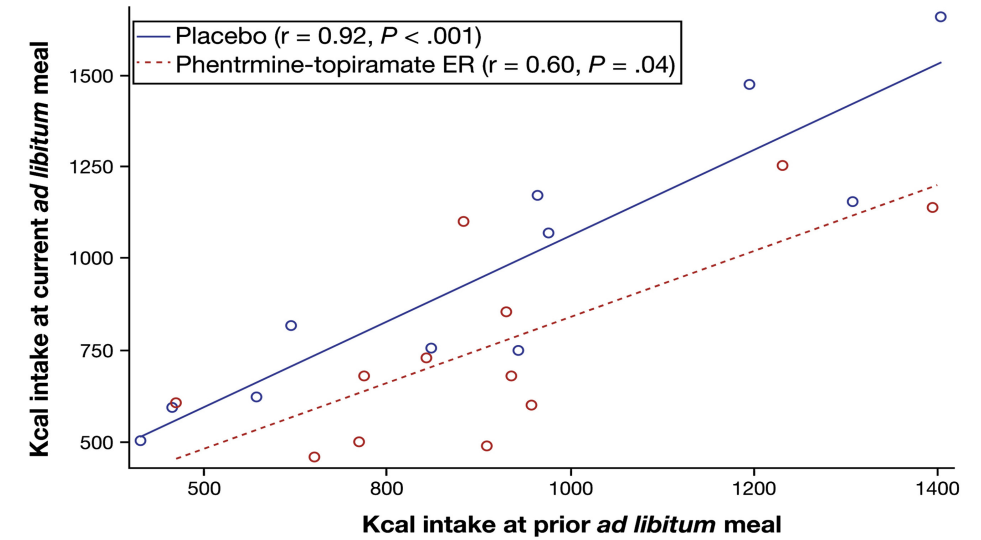
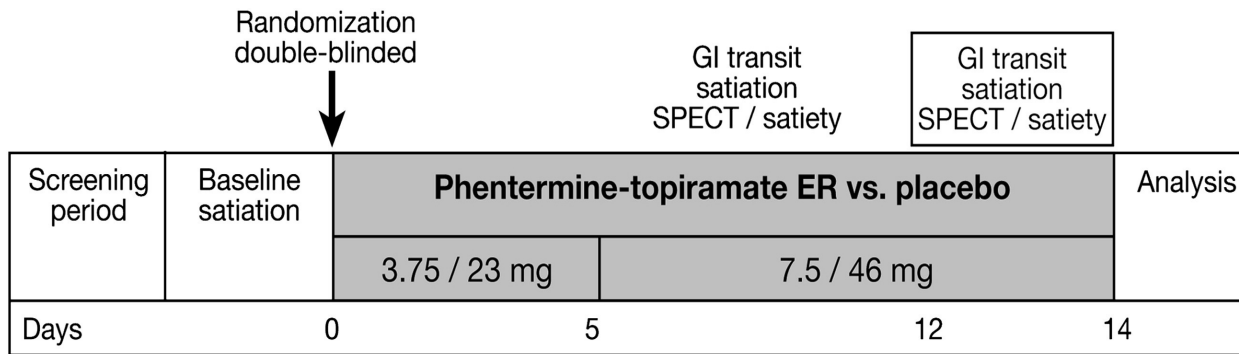


Clément et al, Lancet 2020

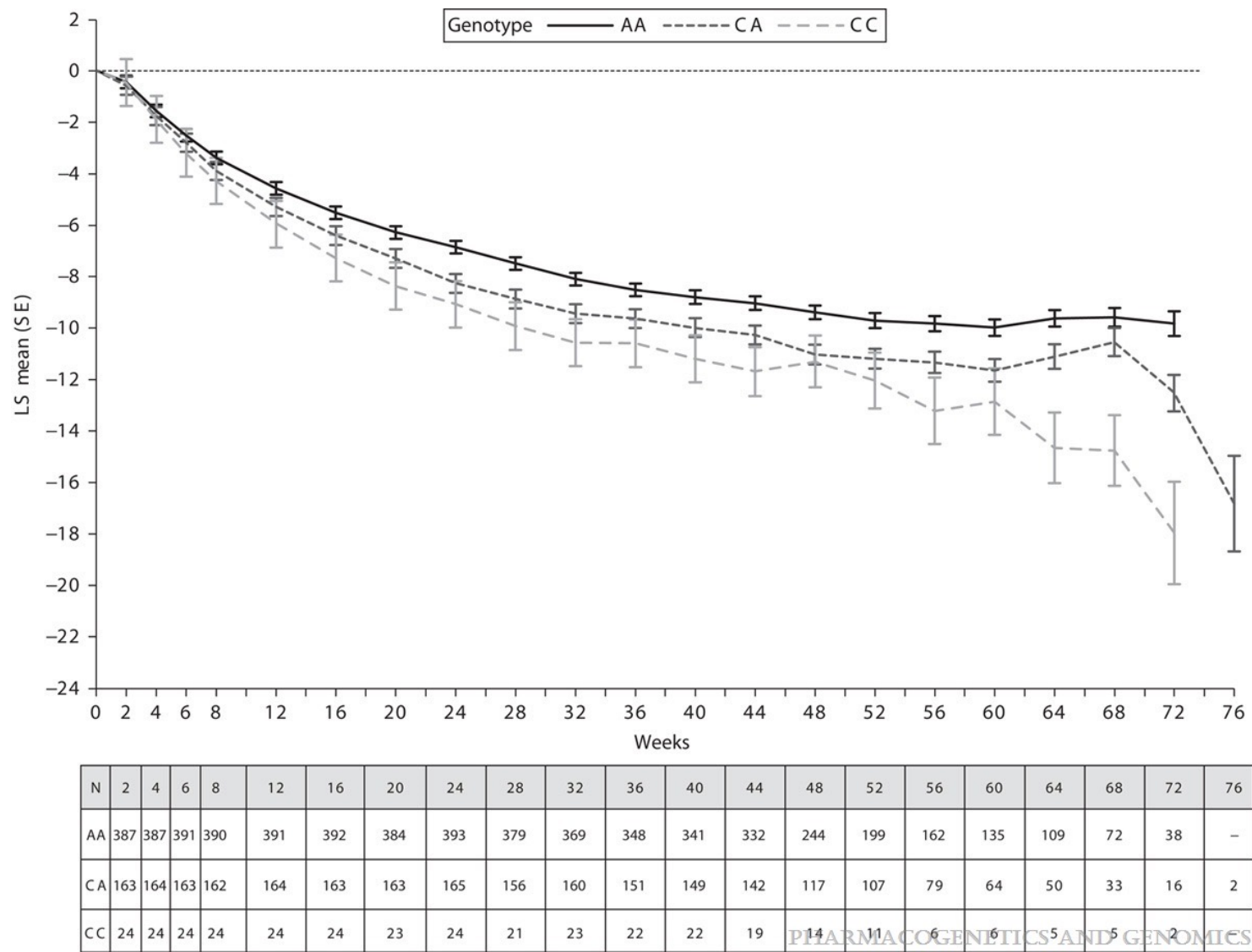
Phentermine and Topiramate Mode of Action



Phentermine and Topiramate - Prediction of Response



Topiramate - Prediction of Response



Li, Qingqin et al, *Pharmacogenetics and Genomics*, February 2016



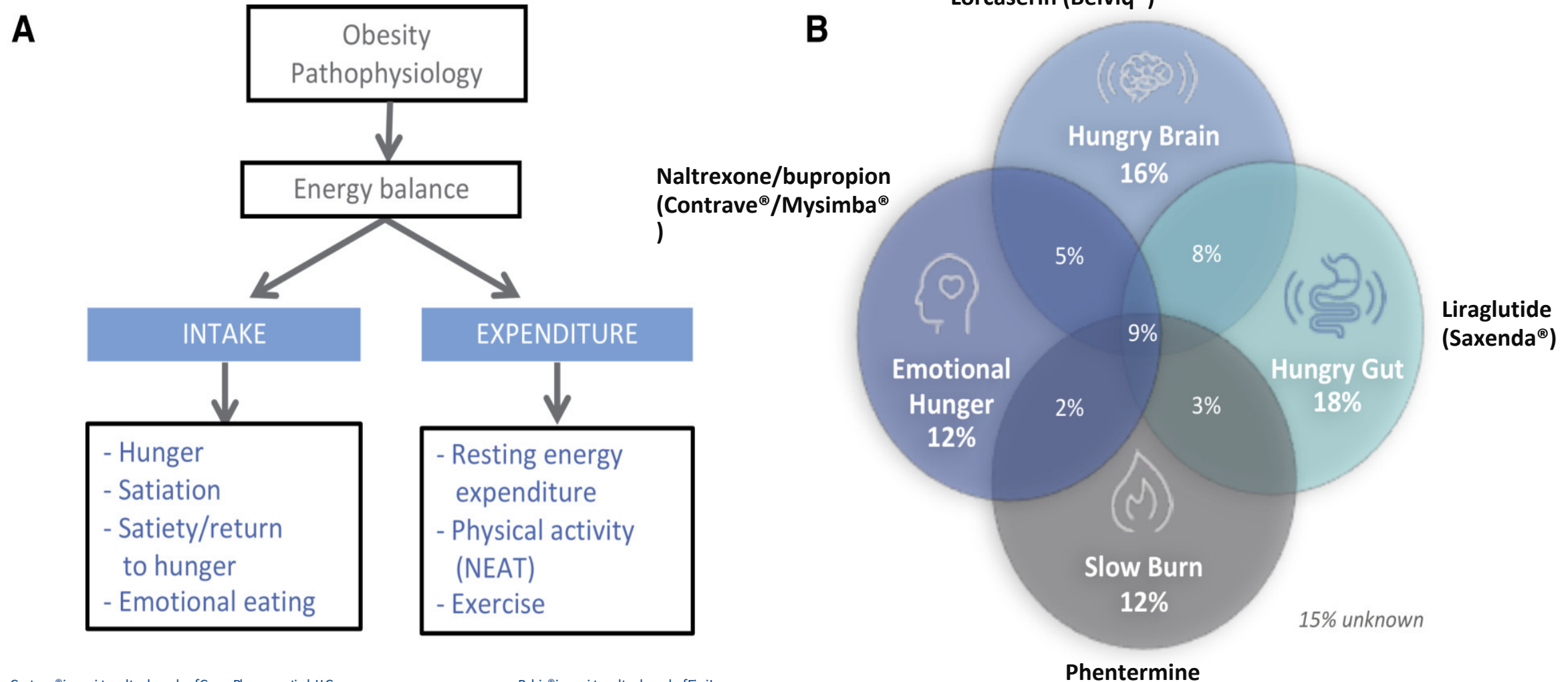
Generalized Medicine



Personalized Medicine



Selection of Obesity Medications Based on Phenotypes



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Mysimba® is a registered trademark of Nalpropion Pharmaceuticals LLC
Qsymia® is a registered trademark of Vivus LLC

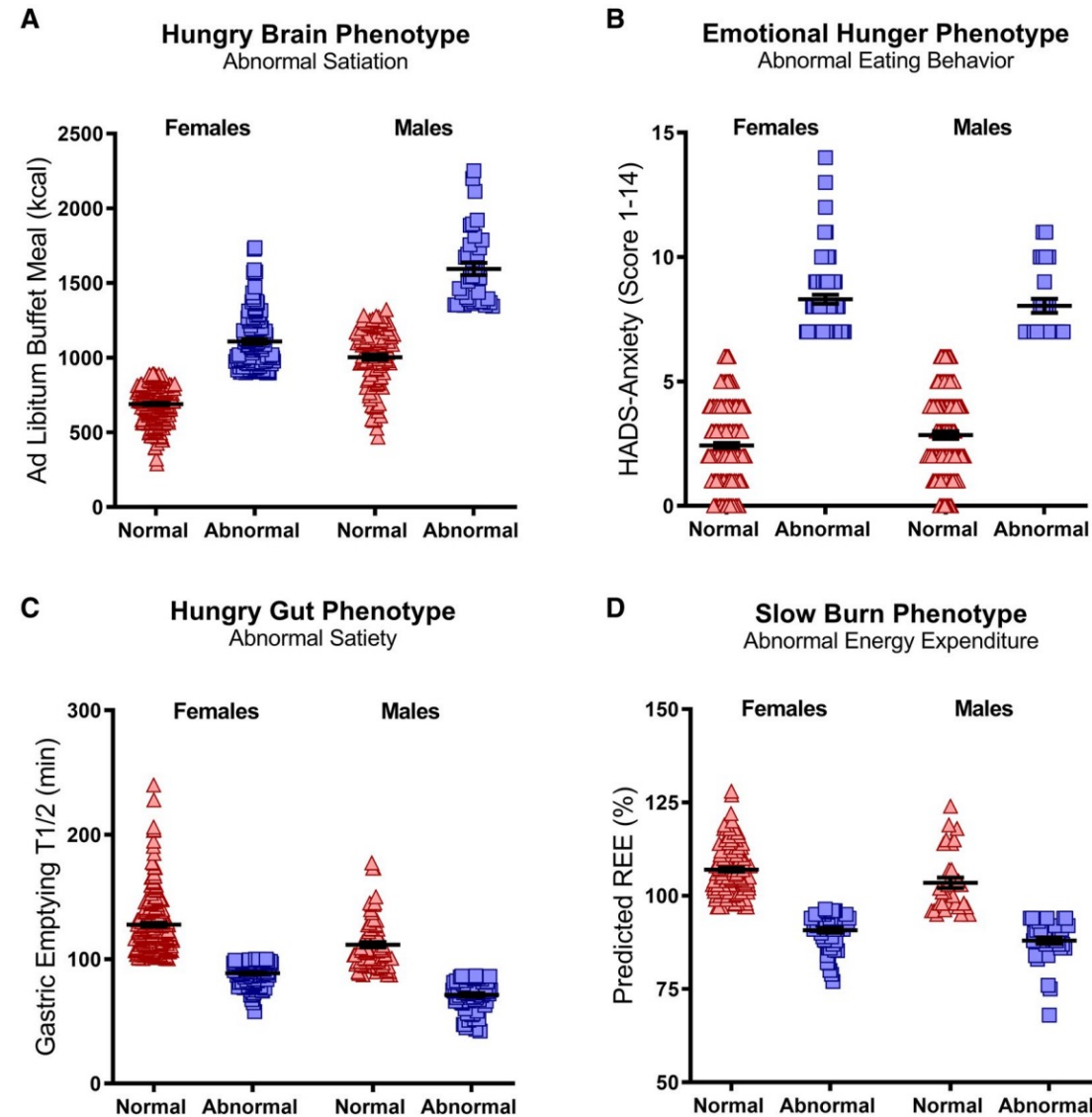
Belviq® is a registered trademark of Eisai Inc
Saxenda® is a registered trademark of Novo Nordisk S/A

Obesity, 2021;29(4):662-671

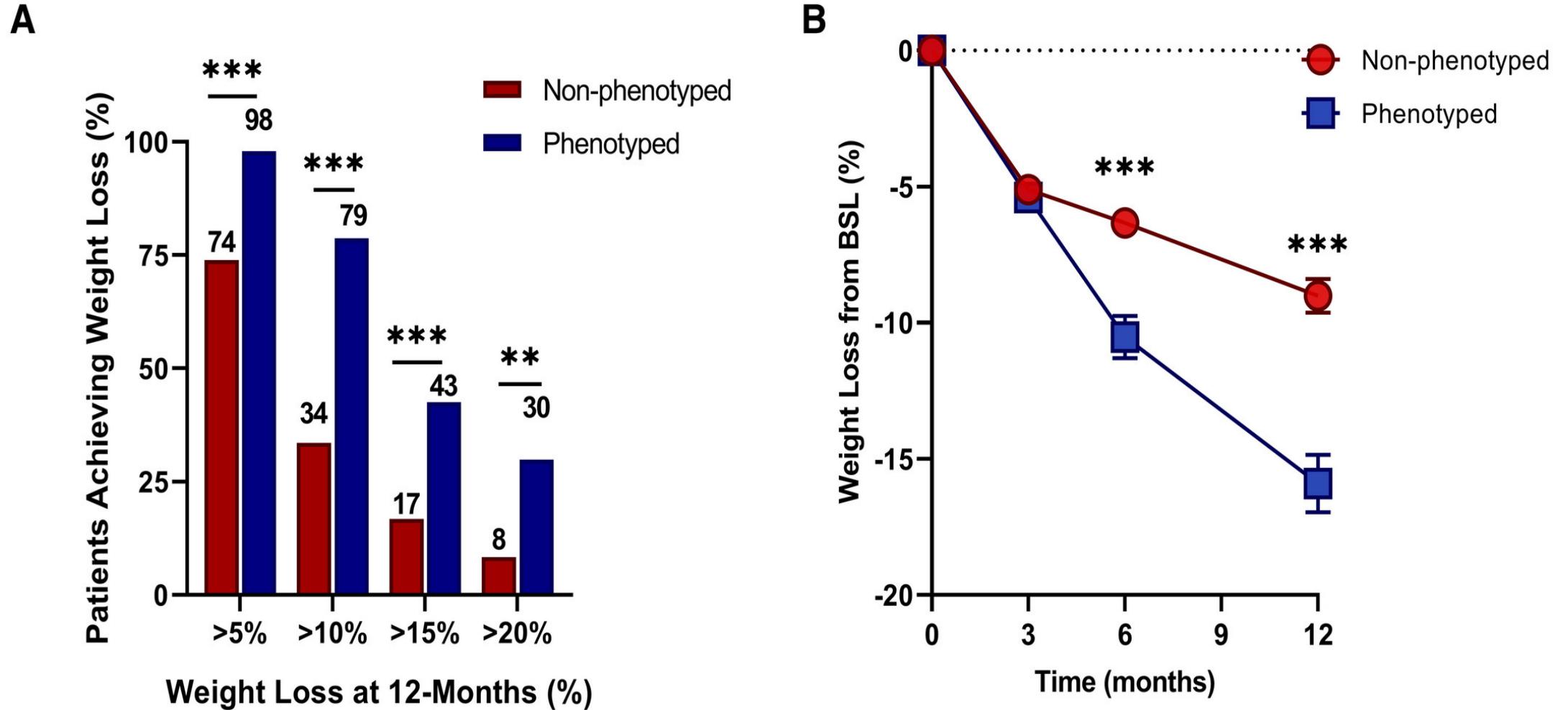
Confidential and proprietary. For internal purposes only. Not for promotional use.

Belviq® was withdrawn from the US marketplace in February 2020

Selection of Obesity Medications Based on Phenotypes



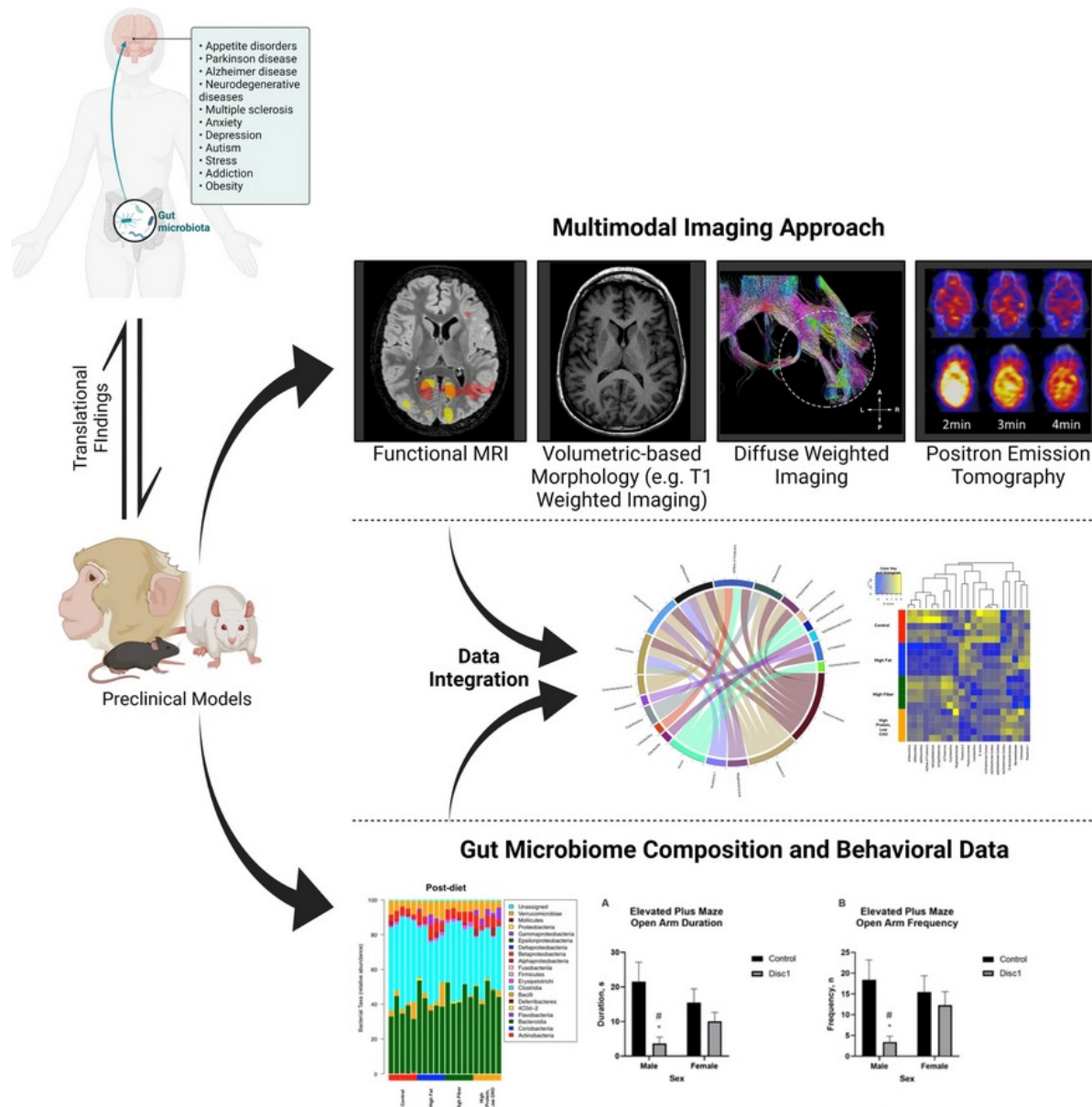
Selection of Obesity Medications Based on Phenotypes



Potential Framework for Individualising Treatment

Phenotype	Medication	Measurement
High cravings Binge/reward-based eating Smoking	Naltrexone/Bupropion	Psychological questionnaires Genetics
High hunger	Phentermine/Topiramate	Ad libitum meal
Low fullness	Liraglutide Semaglutide	Gastric emptying
Preference for energy dense food Reward-based eating	? Semaglutide	Food choices
High fat diet	Orlistat	Food choices

Work in Progress



Conclusions

- Field still in its infancy
- Phenotyping patients / assessing eating behaviour is challenging
- Some data already available to guide treatment
- Increase in medication choice will fuel research in this field
- Mechanistic studies with important clinical implications

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